

Project title : <b>PAGSA - Evaluation du programme de durabiité de l'Alliance Globale du Karité</b>				
Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Burkina Faso, Côte d'Ivoire, Ghana, Mali	10 800 €	Evaluation expert	Partner Africa, GSA - Global Shea Alliance	March 2024 - June 2024
Project's goals and results				
<b>Main goals</b> Conduct a robust review of the GSA's Sustainability Program relevant, proactive, and effective in addressing the dynamic challenges and opportunities of the shea sector, while safeguarding its long-term viability				
<b>Specific objectives</b> <b>SO1.</b> Assess the current sustainability landscape within the shea sector <b>SO2.</b> Identify emerging trends, including challenges and opportunities, along with their associated implications <b>SO3.</b> Establish new principles, criteria, and workstreams within the Global Shea Alliance Sustainability Program as deemed necessary				
<b>Beneficiaries</b> The 560 Global Shea Alliance members from 35 countries including women's groups, brands and retailers, suppliers, NGOs, producer national associations, and affiliates				
Results				
<b>Activities</b> <b>A1.</b> An analysis of the GSA's seven sustainability programmes to determine impact and learning <b>A2.</b> A benchmarking of the GSA against five other industry initiatives <b>A3.</b> An ESG Materiality analysis <b>A4.</b> New principles, criteria, workstreams and MEL framework suggested for the Sustainability Programme <b>A5.</b> Final slide deck which can be used to engage with further stakeholders and donors <b>A6.</b> Final report				