

## Project title : BIOINTRANT - Market Study of the Agricultural Input Sector: Mali, Senegal, Ivory Coast, Burkina Faso, Benin, Togo

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Benin, Burkina Faso, Côte d'Ivoire, Mali, Senegal, Togo	78 500 €	Agricultural sectors Expertise	Eléphant Vert	March 2017 - June 2017

### Project's goals and results

#### Main goals

Drafting of a study on the agricultural inputs sector in 6 countries: Mali, Senegal, Ivory Coast, Burkina Faso, Benin, Togo

#### Specific objectives

Understand the market situation and estimate potential market shares in the organic inputs sector

#### Beneficiaries

Sponsor (confidential)  
Certified organic farmers in 6 countries

#### Results

\*\* R1. \*\* Field mission  
\*\* R2. \*\* Complete final report

#### Activities

\*\* A1. \*\* Statistical study on fertilizer import / export (comprising a comparison of countries importing to Mali - mainly Senegal and Ivory Coast)  
\*\* A2. \*\* Study of tenders at major buyers level  
\*\* A3. \*\* Field surveys with industry intermediaries (resellers)  
\*\* A4. \*\* Study of the weight of the "organic" fertilizer sector  
\*\* A5. \*\* Comparative study of competitors  
\*\* A6. \*\* Surveys of all actors in the value chain to study the distribution circuit  
\*\* A7. \*\* Study of purchasing procedures