

Project title : CAJIG - Geographical Indication Feasibility Study for Binh Phuoc cashew nut

| Project place | Project cost | Role in the project | Technical and financial sponsors | Dates |
|---------------|--------------|-----------------------|---|------------------------------|
| Vietnam | 7 000 € | IG / Cashew Expertise | CIRAD - Agricultural Research for Development | January 2016 - February 2016 |

Project's goals and results

Main goals

Study the feasibility of establishing a geographical indication for the Binh Phuoc cashew nut in Vietnam

Specific objectives

- Assess available knowledge on quality, reputation and characteristics and assess the extent to which these elements are associated with geographical origin (Binh Phuoc)
- Develop an expert opinion on the feasibility of the Geographical Indication tool and present the conclusions to the producers' association and local authorities
- Propose recommendations for follow-up to deepen the labeling process

Beneficiaries

The Binh Phuoc Cashew Producers Association and relevant local authorities

Results

** R1. ** Full report and summary sheet on: "Feasibility of protection through geographical indication for the Binh Phuoc cashew nut"

Activities

** A1. ** Provide expertise on the technical processing system and the international cashew markets

** A2. ** Analyze in particular i / production and processing know-how; ii / the classification, qualities and characteristics of the local Binh Phuoc cashew nut in comparison to cashews of other origins; iii / the adequacy of these characteristics with the expectations of the international market

** A3. ** Contribute to the final report on: "Feasibility of protection through geographical indication for the Binh Phuoc cashew nut"