# Project title: CALLIVOIRE - Monitoring the yields of Banzaï™ demonstration plots on cocoa

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Côte d'Ivoire	11 000 €	Expertise cocoa sector	Callivoire	June 2016 - June 2017

## **Project's goals and results**

### Main goals

Monitor in real conditions the effectiveness of the biostimulant BANZAÏ™ on the production of beans (35 parcels distributed throughout the cocoa zone, in 2016).

### **Specific objectives**

- Encrypt the effect of BANZAÏ™ on the production of cocoa pods and beans
- Show customers the effects of BANZAI (increase of pod production, increase of yield).
- Collect data (performance variables) to help refine communication with clients.

### **Beneficiaries**

**CALLIVOIRE** 

### **Results**

- R1. Study report containing an operating account by technical modality, details of farmers' practices, raw data collected
- R2.: Summary report after each field mission

### **Activities**

- A1. Follow-up of 6 parcels to attest to the results obtained when using Banzaï™
- A2. Follow-up of the harvest of plots in November and January to obtain the final yield of the 6 parcels
- A3. Counting of flowers / cherries / pods of 6 parcels in June and September