

Project title : CCAJOU - Partnership with the CCA to strengthen the capacities of the actors of the sector in terms of marketing and risk anticipation

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Côte d'Ivoire	25 000 €	International Market Analysis training	CCA - Conseil Coton Anacarde	January 2014 - December 2015

Project's goals and results

Main goals

- Promote the development of a sustainable and competitive cashew sector in Ivory Coast
- Strengthen the skills of the value chain industry professionals and their understanding and application of the rules in force

Specific objectives

- Consider the volatility of prices and risks generated throughout the Ivorian cashew chain
- Strengthen the capacities of producers, their representatives and the management team of the Cotton and Cashew Council
- Construction of a model to anticipate the evolution of national production

Beneficiaries

The Ivorian State and all producers

Results

Activities

- A1.** Direct and regular support to the Cotton and Cashew Council on the analysis of the global and sub-regional cashew market
- A2.** Training of Heads of Antennas and Internal Market Monitoring Officers on the functioning of the international cashew market
- A3.** Training and advising 60 cashew farmers organizations on the marketing of raw cashew nuts and understanding the international market
- A4.** Development of an agro-climatic model for forecasting yields and production and then model transfer
- A5.** Support to the CCA in the organization of the exhibition of the equipment manufacturers