Project title : CORSEXPOR - Development of an export promotion program - Corsica

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
France	10 000 €	Trade expert	Local authorities in Corsica	May 2005 - December 2005

Project's goals and results

Main goals
Improve the promotion tools for the export of Corsican agro-food products.

Specific objectives

Beneficiaries

Results
R1. Writing a study.

Activities
A1. Identification and analysis of best practices for trade promotion programs in Europe, USA and Canada, and development of a proposal for a program for Corsica.
A2. Development of a grid of best practices and a synthetic grid on different financial and technical tools for export promotion.