

**Project title : CORSEXPOR - Development of an export promotion program - Corsica**

<b>Project place</b>	<b>Project cost</b>	<b>Role in the project</b>	<b>Technical and financial sponsors</b>	<b>Dates</b>
France	10 000 €	Trade expert	Local authorities in Corsica	May 2005 - December 2005

**Project's goals and results****Main goals**

Improve the promotion tools for the export of Corsican agro-food products.

**Specific objectives****Beneficiaries****Results**

**R1.** Writing a study.

**Activities**

**A1.** Identification and analysis of best practices for trade promotion programs in Europe, USA and Canada, and development of a proposal for a program for Corsica.

**A2.** Development of a grid of best practices and a synthetic grid on different financial and technical tools for export promotion.