Project title : CTACV - Educational tools on Agricultural Value Chains

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Benin, Burkina Faso, Côte d'Ivoire, Guinea, Gambia, Guinea-Bissau, Equatorial Guinea, Madagascar, Mali, Senegal, Togo	45 000 €	Coordinator	CTA - Technical Centre for Agricultural and Rural Co-operation	May 2014 - May 2015

Project's goals and results

Main goals
Drafting of training materials to promote the development of value chains and agribusiness in ACP countries.

Specific objectives
Improve relations between actors to structure agricultural chains and make each actor's income sustainable thanks to the development of training material on agricultural value chains.

Beneficiaries
Direct and indirect actors of the agricultural value chains in ACP Countries.

Results
R1. Support "producers" : « The Agricultural Marketing: Build an Agricultural Value Chain to improve the living conditions ».
R2. Downstream support : « The Agricultural Marketing: Build an Agricultural Value Chain to improve the living conditions ».
R3. The materials were field tested with actors of the shea sector in Burkina Faso and cashew sector in Kenya.
R4. They were also used for an intervention at Peleforo Gon Coulibaly University of Korhogo in Ivory Coast for students in Master 1 "Agropastoral Industries Management".
R5. Two pedagogical videos made in partnership with Scientific Animation Without Borders (SAWBO), a laboratory of the University of Illinois in the United States.
R6. The proposed supports consist of images that are designed to be easily adapted to local contexts and sectors. The drawings, like all the supports included, are placed under "Creative Commons", so they are freely modifiable, adaptable and repeatable.

Activities
A1. Module 1 is primarily intended for farmers and leaders of producers' organizations but it can also be interesting to use it to train small traders or artisanal processors.The overall objective of the module is to explain to the actors in the upstream value chain the importance of managing their business risks and work to adapt to the specifics of the demand and to the constraints of the actors in the downstream value chain. In order to increase sustainably their incomes in a more efficient value chain.
A2. Module 2 is primarily intended for people who work downstream in the agricultural sectors (wholesale marketing, import / export, food processing, distribution) or for people involved in consulting, expertise or agricultural sectors regulation. It can also be used for training students in the University or in a professional context (agrofood industries). The overall objective of this module is to explain to the actors of the downstream value chain and those working across all agricultural sectors the specificity of these sectors in terms of risk. Therefore the project propose tools and strategies to improve trade relations and build efficient value chains. As for the module for producers, this module can be freely adapted to the needs and specificity of each sector.