

## Project title : EKAN EBONOU - Family-farming products on supermarket shelves in Ivory Coast

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Côte d'Ivoire	36 400 €	Agricultural sectors expertise	FDF - Fondation de France, CFSI, Chigata	September 2017 - August 2019

### Project's goals and results

#### Main goals

The project aims to improve the income of the Attiengouakro Women's Union by creating added value through the sustainable supply of supermarkets in vegetable products

#### Specific objectives

- Facilitate the contractualization between supermarkets and farmers' groups for the selling of family-farming products on supermarket shelves in a sustainable manner
- Upgrading farmers' farming practices in line with supermarket specifications
- Contribute to the increase of the project participants' income

#### Beneficiaries

A group of 50 women, of the 2000 women from the Attiengouakro Women's Union in the Yamoussoukro District

#### Results

- \*\* R1. \*\* The analysis of the reference situation in terms of farming practices and supermarket expectations for food products (mainly vegetables) is complete
- \*\* R2. \*\* Supermarkets and producers' contract for the supply of vegetable products comply with the specifications
- \*\* R3. \*\* The producers are trained in implementing and meeting the specifications (through quality control training, updating of cultivation practices, implementation of procedures, etc.)
- \*\* R4. \*\* Producers are trained in operations management (financial, commercial, inventories)
- \*\* R5. \*\* Income of food producers of the Attiengouakro sub-prefecture is improved

#### Activities

- \*\* A1. \*\* Study on the Attiengouakro Women's Union: identify the production, current farming practices assessment, current marketing system analysis, prices by period, markets, specific hurdles, assets, etc.
- \*\* A2. \*\* Identification of the project's partner supermarket
- \*\* A3. \*\* Study at supermarket level: assessing the structure's needs in terms of food products, specifications (marketed agricultural products, requirements in terms of varieties, quality, hygiene, etc.)
- \*\* A4. \*\* Support the signing of the supply contract. Producers will be accompanied when contracting with supermarkets
- \*\* A5. \*\* Identification and awareness raising of at least 50 women producers to join the project
- \*\* A6. \*\* Train and organize producers to comply with the specifications: train producers in implementing the specifications and also help them establish an internal control system
- \*\* A7. \*\* Train producers in choosing and using inputs according to crops and specifications
- \*\* A8. \*\* Support procedures design and training of producers in quality control (peer review). The 50 accompanied women will be trained to raise awareness among their group
- \*\* A9. \*\* Women's leadership and operational management training: design sustainable good governance tools