

Project title : EKAN EBONOU - Family-farming products on supermarket shelves in Ivory Coast

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Côte d'Ivoire	36 400 €	Agricultural sectors expertise	FDF - Fondation de France, CFSI, Chigata	September 2017 - August 2019

Project's goals and results

Main goals

The project aims to improve the income of the Attiengouakro Women's Union by creating added value through the sustainable supply of supermarkets in vegetable products

Specific objectives

- Facilitate the contractualization between supermarkets and farmers' groups for the selling of family-farming products on supermarket shelves in a sustainable manner
- Upgrading farmers' farming practices in line with supermarket specifications
- Contribute to the increase of the project participants' income

Beneficiaries

A group of 50 women, of the 2000 women from the Attiengouakro Women's Union in the Yamoussoukro District

Results

- ** R1. ** The analysis of the reference situation in terms of farming practices and supermarket expectations for food products (mainly vegetables) is complete
- ** R2. ** Supermarkets and producers' contract for the supply of vegetable products comply with the specifications
- ** R3. ** The producers are trained in implementing and meeting the specifications (through quality control training, updating of cultivation practices, implementation of procedures, etc.)
- ** R4. ** Producers are trained in operations management (financial, commercial, inventories)
- ** R5. ** Income of food producers of the Attiengouakro sub-prefecture is improved

Activities

- ** A1. ** Study on the Attiengouakro Women's Union: identify the production, current farming practices assessment, current marketing system analysis, prices by period, markets, specific hurdles, assets, etc.
- ** A2. ** Identification of the project's partner supermarket
- ** A3. ** Study at supermarket level: assessing the structure's needs in terms of food products, specifications (marketed agricultural products, requirements in terms of varieties, quality, hygiene, etc.)
- ** A4. ** Support the signing of the supply contract. Producers will be accompanied when contracting with supermarkets
- ** A5. ** Identification and awareness raising of at least 50 women producers to join the project
- ** A6. ** Train and organize producers to comply with the specifications: train producers in implementing the specifications and also help them establish an internal control system
- ** A7. ** Train producers in choosing and using inputs according to crops and specifications
- ** A8. ** Support procedures design and training of producers in quality control (peer review). The 50 accompanied women will be trained to raise awareness among their group
- ** A9. ** Women's leadership and operational management training: design sustainable good governance tools