

Project title : FEFISOL - Technical assistance to the Waka group for the sesame sector

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Burkina Faso	7 500 €	Expertise technical assistance sesame sector	SIDI - Solidarité internationale pour le développement et l'investissement, Groupe WAKA	May 2015 - November 2015

Project's goals and results

Main goals

The Waka group - a sesame exporter - has requested support to farmers' sesame organizations to ensure that the supply is sufficient and growing, of good quality and that the bargaining capacity is optimized. That's why technical assistance is requested from Nitidæ by Waka, with the support of FEFISOL, a SIDI program, to strengthen the capacities of producers

Specific objectives

- Strengthen the skills of sesame producers in controlling the technical production route to increase yields
- Strengthen the skills of producers in controlling the quality of sesame
- Strengthen the capacity of producers on access to information and control over the operation of the sesame market to improve business links in the WA group
- Strengthen the capacity of the group's processing units to keep their accounting

Beneficiaries

WAKA Group of Sesame Exporters in Burkina Faso

Results

- R1.** Increased yields
- R2.** Improved quality of sesame product
- R3.** Improving links between group members
- R4.** Improved business capabilities of the organization
- R5.** Improvement of income and living conditions of producers
- R6.** Linking the producer group with the Waka group

Activities

- A1.** Realization of an organizational diagnosis of WAKA group organizations
To know the producers of the group, their constraints, the solutions, the surfaces, the varieties, the functioning of the organizations...
- A2.** Capacity building on the mastery of sesame production technical routes
Training on the technical route of sesame production for the benefit of farmers' organizations; field monitoring missions...
- A3.** Capacity building on improving the quality of sesame product
Training on crop management and post-harvest sesame whose application will improve the quality of stocks from the producer
- A4.** Strengthening the commercial capacities of actors
Training on commercial negotiation techniques and contractualization, on the understanding of the sesame market and the dissemination of value-added information on the sesame market ... in order to improve the relations between the different parts of the group by good understanding of price developments during the marketing campaign by stakeholders
- A5.** Participatory evaluation of TA with producers and Waka group leader
Work sessions with all actors to collect information