

Project title : FORGUM - Technical support and training of trainers of gum arabic producers groups through 6 modules on marketing and quality

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Chad	15 000 €	Gum arabic sector expertise	SOS SAHEL	November 2016 - June 2017

Project's goals and results

Main goals

Improve the living conditions of the poor and vulnerable rural communities that harvest gum arabic, especially women, who play a major role in the friable gum arabic sector

Specific objectives

Train trainers among project leaders and producers groups through 6 modules aiming to build commercial management capacities, and gum quality and capitalization

Beneficiaries

28,000 poor small producers including about 20,000 women gum pickers living in extremely vulnerable arid zones (low rainfall)

Results

- ** R1. ** Training materials
- ** R2. ** Training reports
- ** R3. ** Mission's monitoring reports
- ** R4. ** Information bulletins on gum arabic market information
- ** R5. ** Shipping report
- ** R6. ** Report on messages' content and number of messages produced and sent

Activities

- ** A1. ** Design of 6 training modules on: gum arabic value chain, bundling, marketing risks, quality standards, current financial management, market information and monitoring
- ** A2. ** Groups' training of trainers
- ** A3. ** Market analysis and broadcast through newsletters and SMS
- ** A4. ** Field and activities monitoring