

Project title : FORM'AGRI - Training workshop for OPA marketing committee members on the use of the "SIM M-agri" market information system

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Côte d'Ivoire	2000 €	Expert TIC pour l'agriculture	MINAGRI Côte d'Ivoire, IFAD, PROPACOM	July 2018 - July 2018

Project's goals and results

Main goals

Within the framework of the PROPACOM project of the Ministry of Agriculture (Agricultural Production Support and Marketing Project), our goal is to provide training to build the capacity of members of PO marketing committees on use of the M-agri service and the arrangements to be made.

Specific objectives

- Inform participants about SIM M-AGRI, its functioning and its access mechanism
- Train participants on the functioning mechanisms of agricultural product markets
- Train participants on the benefits of SIM

Beneficiaries

- The members of the marketing committees of 40 OPAs of the Man and Séguéla branches, ie 80 participants
- Managed structures of Man and Séguéla antennas (SIADES office, ANADER agents)
- Agents of COOPEC dedicated PROPACOM MFIs (Man-Biankouma-Touba-Odiénné-Danané & Séguéla-Mankono)
- The agents of the antennas of Man and Séguéla (COPA, CPA, CSE, CC and CT °)

Results

** R1. ** Participants are informed about the functioning and access mechanism of the SIM "M-AGRI" ** R2. ** Participants are familiar with the M-AGRI service and telephone subscription path ** R3. ** Participants understand changes in market prices, the supply and demand mechanism, and the interest of the producer to access market information

Activities