

Project title : FRAMIDON - Market study of the cassava starch sector in Ivory Coast & sub-regional statistics

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Côte d'Ivoire	5 400 €	Sector expertise	Framitech Industrie	April 2017 - August 2017

Project's goals and results

Main goals

Market study of the cassava starch sector in Ivory Coast & sub-regional statistics

Specific objectives

Identify business opportunities for the FRAMITECH agro-industrial project and improve understanding of the food starch market in Ivory Coast, including statistical data of the sub-region (market, price, potential customers)

Beneficiaries

FRAMITECH

Results

- ** R1. ** Study on opportunities and risks of cassava processing and marketing in Ivory Coast and recommendations
- ** R2. ** Field survey: qualitative information on project implementation areas and on demand by industrial operators
- ** R3. ** Mission to Abengourou to meet the sector's stakeholders and identify offer and demand in these areas, as well as the needs (volumes, technical specifications, prices, seasonality)
- ** R4. ** Interviews will also be conducted in other regions with various actors: Ministries / potential suppliers / potential customers / competitors, depending on their current location

Activities

- ** A1. ** Market overview of traded volumes, raw material price developments and key operators in Ivory Coast
- ** A2. ** Review existing documents and statistics, particularly on the international and sub-regional food starch markets
- ** A3. ** Analysis of the supply / demand of raw materials & processed products in Ivory Coast, its sub-region and the international market
- ** A4. ** Analysis of opportunities and risks for product processing and marketing in Ivory Coast and recommendations