

Project title : IMPACT - Support program for sustainable agriculture in the jurisdictional REDD area of Madagascar

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Madagascar	155 000 USD	Value chains and REDD+ expert	ImpactAgri	January 2017 - September 2017

Project's goals and results

Main goals

Support Madagascar in designing an agri-food sector development program

Specific objectives

Develop an overall strategy for engaging private sector actors and increasing private investment in sustainable agribusiness (including Non Timber-Forest Products – NTFP) in the ER Program area, considering local, regional, and international markets

Beneficiaries

Madagascar National Coordination office for REDD+
FCPF / World Bank

Results

- R1. Master plan for sustainable agribusiness
- R2. Concept notes for 4-5 specific projects in the agri-food sector
- R3. Support for initial contacts and discussions with potential partners

Activities

- A1. Identify opportunities and barriers to sustainable agribusiness development at the country level and in the REDD program area
- A2. Define growth prospects in potential local, national and global markets, and the feasibility of being profitable
- A3. Establish linkages with the program's environmental objectives, and in particular the reduction of greenhouse gas emissions from deforestation and forest degradation
- A4. Prioritize 4-5 value chains for which a full assessment of the technical and financial feasibility of the project, the ability to access local, national and international markets and the identification of potential partners will be conducted
- A5. Support the program by providing access and support to the preparation of meetings with potential private sector partners