

## Project title : INCOME - Team Europe Initiative Agropole Center Project - Gunge Mbay - for inter-individual commercial intermediation in Senegal

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Senegal	603 000 €	Value chain expertise	BDA-ENABEL - Belgian Development Agency, EU - European Union, Fonds National de Développement Agro-Sylvo-Pastoral du Sénégal - FNDASP	July 2023 - July 2025

### Project's goals and results

#### Main goals

The main objective of this service is the establishment, deployment and support for the implementation of inter-individual commercial intermediation services adapted to the context and the needs of the stakeholders of the agropole center's priority value chains. This service will facilitate the realization of around 200 "win-win" and sustainable business relationships for a cumulative total amount of 6 million euros during the two campaigns 2023/24 and 2024/25

#### Specific objectives

- SO1.** Preparation and launch of the service with the Gunge Mbay and Enabel team
- SO2.** Census of supply and demand professionals interested in commercial intermediation and external services
- SO3.** Rapid diagnosis and assessment of the commercial capacities and service needs of commercial intermediation stakeholders
- SO4.** Development and validation of a support plan for each stakeholder enrolled in the intermediation service (agribusinesses, OPs and cooperatives)
- SO5.** Implementation of support plans and internal capacity building
- SO6.** Commercial intermediation and support for the implementation of contracts signed by stakeholders
- SO7.** Monitoring-evaluation of our commercial intermediation service

#### Beneficiaries

#### Results

#### Activities