

Project title : JUDOR - Due Diligence (technical and market) to validate the investment strategies of the Moringa Fund in an organic pineapple processing company in Togo (Jus Délice SARL)

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Togo	50 000 €	Value chains expertise	Moringa Partnership, Agroforestry Technical Assistance Facility - ATAF, Common Fund for Commodities - CFC	September 2017 - October 2017

Project's goals and results

Main goals

As part of a Moringa Fund investment project in an organic pineapple processing company in Togo (Jus Délice SARL), RONGEAD was commissioned to carry out the technical and market due diligence processes, in order to validate the investment project's hypotheses and strategies

Specific objectives

- Assess the level of organization and overall performance of the existing organic pineapple export activity
- Assess business plan assumptions from a technical and organizational point of view, and evaluate the standards implemented in terms of health and safety
- Assess the market outlook for organic pineapple juice (trends, supply and demand, global and sub-regional competition, price risks)
- Conduct a complete market study positioning the investment project within global competition
- Evaluate and make recommendations on the project's strategic orientations, propose technical and managerial improvements
- Carry out an up-to-date business plan comprising the project's new orientations

Beneficiaries

Results

Activities