

Project title : KARICI - Opportunity study for a project to set up a shea butter plant in Ivory Coast

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Côte d'Ivoire	1 500 €	Shea expertise	Solivoire	November 2016 - November 2016

Project's goals and results

Main goals

Small to medium-capacity unit project: 2 to 300 tonnes of butter per year, fully mechanized, based in northern Ivory Coast, targeting national and international cosmetic markets. The project is supported by SOLIVOIRE, a company already established in Abidjan. The project is in its conception phase, and the donor has requested that the marketing strategy and business model be refined before launching the activity

Specific objectives

The feasibility note is a document aiming to understand the sector, tailored to the needs of SOLIVOIRE and responding to a specific request

Beneficiaries

SOLIVOIRE

Results

- ** R1. ** Presentation of statistics and an explanation of shea butter local and international, food and cosmetics markets. Production of an analysis on SOLIVOIRE's project: targeted sector / size of the unit / country of implantation
- ** R2. ** Presentation of the different models of processing units with their advantages and disadvantages
- ** R3. ** Benchmark of commercial export strategies in line with quality procedures and certification (Iso 22,000, NOP, BIO ...)

Activities

- ** A1. ** Remote study on the construction of an analysis regarding SOLIVOIRE's project: targeted sector / size of the unit / country of implantation
- ** A2. ** On-site mission to present analysis of unit models and business strategies