

## Project title : LABEL BIO DU FASO - Development of the "Participatory Guarantee System" (PGS) for healthy eating behaviours and a resilient agriculture

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Burkina Faso	184 000 €	Coordinator	ROAC/WAGN - The West African Grains Network, ARAA, AFD - French Development Agency	May 2016 - February 2018

### Project's goals and results

#### Main goals

Contribute to the evolution of Burkina Faso policies on food security and sustainable rural development building on the optimization of local resources.

#### Specific objectives

- Aim to facilitate the matching of the chain of production in agro-ecology and urban demand on safe and nutritious local food.
- Support the launching of the Organic Label in Burkina Faso and strengthen the "Participatory Guarantee System" (PGS) that will be its certification tool according to the method recommended by IFOAM

#### Beneficiaries

- Women's group of inputs (400 women concerned)
- Organic producers' organization (800 producers concerned)
- Consumers (of organic baskets, of out-of-home catering: 16 000 consumers concerned)

#### Results

**R1.** The existence of an Organic Label in Burkina Faso strengthens national regulations and contributes to a popular education that promotes good nutritional practice including consumers in the "Participatory Guarantee System" (IFOAM methodology)

**R2.** The number of producers using organic agriculture increases thanks to a better access to agro-ecological inputs by enhancing the value of local resources and to a strengthening of skills in the rural world.

**R3.** A system of distribution of organic products in the form of baskets secures economically the production and stimulates better food consumption practices by promoting better awareness factors of food behaviors at domestic households and out-of-home catering levels.

#### Activities

**A1.** Promotion of organic agriculture as a catalyst of food consumption behaviors change

**A2.** Strengthening and formalization of the "Participatory Guarantee System" as an organic certification tool in Burkina Faso

**A3.** Technical assistance to CNABio for promotion, dissemination and adoption of the Organic Label in Burkina Faso

**A4.** Growth of the organic production

**A5.** Strengthening of green input productions sector

**A6.** Training of producers on agro-ecological practices

**A7.** Strengthening of short consumption chains via a distribution system based on organic baskets

**A8.** Support on contractualization for organic baskets' producers

**A9.** Promotion of short circuits for environment-friendly products