

## Project title : LINEN - Guide 2 linen cooperatives in Normandy to comply with the sustainable standard 'REEL LINEN CODE' of CottonConnect

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
France	21 000 €	Certification expertise	CottonConnect, Kingdom	June 2020 - December 2020

### Project's goals and results

#### Main goals

After being familiarised with the REEL LINEN CODE, a private standard on the production of linen developed by CottonConnect, the work aims to compare the current practices of farmers in linen cooperatives with those required by the standard, to establish a conversion plan, to train farmers on associated practices and respect of the standard and to follow up in order to ensure compliance and facilitate the success of the audit

#### Specific objectives

- To work as a focal point to coordinate and implement REEL Linen Project with stakeholders on behalf of CottonConnect
- To ensure up-take of the REEL Linen Code among selected linen farmer groups and their associated scutching mills, and traceability among the supply chain
- To prepare a road map towards verification against the REEL Linen Code, in close coordination with the farmers, CottonConnect and other relevant stakeholders

#### Beneficiaries

#### Results

#### Activities