

Project title : MANGAMADA - Analysis and advice to improve the supply of organic and fair mango from a processing unit

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Madagascar	5000 €	Sourcing mounting expertise	COLEACP, MPE-SA, Ethiquable	October 2019 - December 2019

Project's goals and results

Main goals

MPE SA works on the Boeny region for mango with the KINTANA cooperative, which has an annual production capacity of 700 tonnes of certified organic and fair trade mangoes with 441 producers. The cooperative has encountered various problems which the majority is organizational and did not allow the proper functioning of the mango juice and puree plant.

Specific objectives

Support MPE SA in strengthening and securing its mango supply network with the KINTANA cooperative

Beneficiaries

Results

- R1.** Perform a diagnosis of the approach system, strategies and policy adopted by the company's procurement department to enable sustainable supply to the plant
- R2.** Make a diagnosis of the practices in force at the level of the KINTANA cooperative to ensure the regular supply and according to the needs of the company in mangoes
- R3.** Ensure the facilitation of a meeting between the company and the cooperative in order to reach a satisfactory situation for both parties
- R4.** Propose strategies, activities or tools that could provide sustainable mango plant supply

Activities

- A1.** Diagnose the current mango supply system to identify points of malfunction, both at the cooperative level and at the plant level. For this, the expert provides for interviews with the company and with the cooperative KINTANA
- A2.** Facilitate a meeting between the company and the cooperative to remove the blocking points. The idea is that each party can articulate its needs / wishes / constraints and work together to find acceptable solutions for both parties to achieve a win-win situation