# Project title: MAROMA -Support for the conversion into fair trade (FFL) of 6 Aromatic and Medicinal Plants (PAM) in Morocco

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Morocco		Certification expertise	Oriane, Fair for Life	December 2020 - March 2021

## **Project's goals and results**

## Main goals

Support the company in obtaining its fair trade certification (Ecocert Fair for Life standard) on 6 agricultural and picking products

## **Specific objectives**

- **OS1.** Carry out a conversion diagnosis (identification of the differences between the practices and those required by the standard) and establish a conversion plan
- **OS2.** Support the company's teams to build the methods and procedures adapted to the label through training of the human resources in charge, examples, observation, missions, exchanges...
- **OS3.** Carry out a blank audit prior to the official audit in order to remove the last non-conformities

#### **Beneficiaries**

**Results** 

## **Activities**