

## Project title : MAROVA - Qualitative and quantitative analysis of local, regional and global value chains for agribusiness industries for better value addition and employment in Morocco

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Morocco	22 000 €	Value chain analysis expertise	Deloitte, Islamic Development Bank - IsDB	March 2021 - October 2021

### Project's goals and results

#### Main goals

Technical assistance to the Government to identify promising agricultural sectors to promote consistent Government investment in the national and international market and private actors

#### Specific objectives

**SO1.** Identification of sub-sectors (sectors) of the Moroccan agro-business sector on which an in-depth analysis will be carried out later in the study and exchanges with stakeholders from the private sectors, the client and the Government

**SO2.** "High level" analysis and description of the global value chain of the selected sectors and identification of relevant global stakeholders to meet

**SO3.** "High level" analysis and description of the value chain at the local level (in Morocco) of the sectors chosen and identification of relevant local actors to meet

**SO4.** Assistance to the client and the Government with the realization of detailed plans on the constraints, the development opportunities and the strategy for the value chains

#### Beneficiaries

#### Results

#### Activities