

Project title : MOBILCI - Agribusiness & Value Chain studies for GSMA in Ivory Coast

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Côte d'Ivoire	7 000 €	Value Chain and Agribusiness expertise	GSMA	October 2018 - May 2019

Project's goals and results**Main goals**

Analyze companies of major value-chains in Côte d'Ivoire to identify their needs and the potential of implementing mobile traceability / mobile payment systems

Specific objectives

- Briefly describe the functioning of 20 major sectors of the country
- Identify and interview 4-5 major firms in these sectors
- Analyze their interest and the relevance of a system of traceability / mobile payment

Beneficiaries**Results****Activities**