

Project title : NKALOIF - Promote the ingration of smallholder farmers of cashew and sesame in international trade, through the dissemination of helpful and regular information

| Project place | Project cost | Role in the project | Technical and financial sponsors | Dates |
|--|--------------|---------------------|---|------------------------------|
| Burkina Faso, Côte d'Ivoire, Gambia, Mali, Senegal | 150 000 € | Coordination | IOF, INADES, FENPROSE, Chigata, Orange, MOBIOM, Rikolto (ex VECO) | January 2013 - December 2014 |

Project's goals and results

Main goals

Sustainably improve smallholder farmers' income (+ € 100/year, per family) through better information and marketing risks management in an international environment marked by an instability of agricultural prices and increasing demand.

The cashew and sesame sectors are growing for over 10 years and concern nearly 300,000 producers in the targeted Sudano-Sahelian area. The lack of information up the entire value chain and the low capacity of processing products are serious constraints to the sustainable development of rural populations.

Specific objectives

- Strengthen the capacity and access to information of 50,000 smallholder farmers, 200 agricultural organisations of producers (OPA) and 7 agricultural organisation of processors including women (representing more than 1,000 women in rural areas)
- Strengthen women capacity to process agri-food products in rural areas by improving their access to market information and the upgrading of private operators, including certified sustainable relationships (promotion of Fair Trade and Organic agriculture)

Beneficiaries

- 50,000 smallholder farmers (30,000 in Cote d'Ivoire, 10,000 in Burkina Faso, 5,000 in Mali, 5,000 in Senegal and The Gambia)
- 200 agricultural organisation of producers (OPA)
- 7 agricultural organisation of processors including 1,000 women (500 women in Cote d'Ivoire, 500 women in Burkina Faso)

Results

R1. 50,000 smallholder farmers improve their incomes via access to the Market Information & Advisory Service. Therefore, improving the economic structuring of OPAs and access to certification

R2. 1,000 employment are sustained in rural areas by a first processing factory and the added value of agricultural products is increased

Activities

A1. Promote access to market information for 50,000 cashew and sesame producers through the establishment of an International Market Information & Advisory Service

A2. Economic and political strengthening of 200 West African Farmers' Organisations

A3. Promote smallholder farmers' access to Organic and Fairtrade certification

A4. Strengthen technical, commercial and organisational capacities of 7 agricultural organisations of cashew processors (OPAs) including women (representing more than 1,000 women)

A5. Support the setting up of an integrated sector between OLAM (industrial group) and cashew processing units in order to promote rural employment especially for women and to increase the added value