

Project title : OIPIG - Project to implement GIs in the context of the valorization of agricultural and artisanal products by the intellectual property system in Côte d'Ivoire

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Côte d'Ivoire	8 000 €	Value Chain expert	OIPI	June 2013 - June 2013

Project's goals and results

Main goals

Facilitate marketing through Geographical Indications while strengthening local communities and preserving the environment

Specific objectives

Realize the identification sheets of artisanal and agro-food products of Côte d'Ivoire according to the definition criteria of a GI: The Mountain Rice or Tonkpi rice, Mountain Coffee (Man's coffee), Korhogo Kent mango and traditional pottery of Katiola

Beneficiaries

OIPI, producers/artisans

Results

- R1.** Writing of 4 product identification sheets
- R2.** Contribute to the implementation of the 4 GIs
- R3.** make the most of local Ivorian products
- R4.** Improve value-added in the territory

Activities

- A1.** Identify standard criteria for identification sheets and field survey methodology (light surveys to collect a first level of information)
- A2.** Pre-identify representative groups and key stakeholders
- A3.** Pre-identify the main points of blocking (specificity, geographical delimitation, marketing potential, organization and involvement of actors, control capacities ...)
- A4.** Make contacts with national and local authorities, field visits