

## Project title : PAFIS - Encourage the insertion of the actors of the cashew, sesame, cowpeas and shea sectors into profitable markets with the help of a functional structuration and with the dissemination of useful and regular information

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Burkina Faso	140 000 €	Coordination	Auvergne-Rhône-Alpes Region (France), Hauts-Bassins Region (Burkina Faso), INADES	January 2014 - December 2017

### Project's goals and results

#### Main goals

In a context of price volatility of agricultural products, the project offers simple tools for the improvement of the production, of control and management of the post-harvest steps and marketing support by the dissemination of market information via communications technologies adapted to the rural world for small producers. These tools implemented and developed by the Hauts-Bassins Region will be all the more relevant as they will be part of a wider component of support for key actors in the sub-regional sectors concerned.

Improve sustainably the income of small family exploitations (+100 €/year/family) by the improvement of the acces to tools and methods for an improved production, optimized post-harvest strategies and a better management of marketing risks in a global context marked by the agricultural price volatility and the increase of local and international demand.

#### Specific objectives

- Improve the capacity and access to information for 5000 producers and collectors in the cashew, sesame, cowpeas and shea sectors in the Hauts-Bassins, 25 Professional Agricultural Organisations in the Hauts-Bassins and 5 PAO of women processors (representing more than 3500 women in rural areas)
- Consolidate, in synergy with similar initiatives, the structuring organs of the value chains and promote adequate decentralized institutional anchoring, for the regular dissemination of information and advice favorable to the secure insertion of actors in markets

#### Beneficiaries

- Number of direct beneficiary families : 8,500
- Number of indirect beneficiary families : 30,000

#### Results

**A1.** Improvement of production, negotiation and marketing capacities in strategic regional sectors

**A2.** Improvement of local processing capacities

**A3.** Strengthening regional structural and institutional bodies

#### Activities

**R1.** «8,500 producers improve their income through access to a Market Information and Support Service (SIAM), improving the economic structuring of Professional Agricultural Organisations and access to certification for 10% of producers and targeted collectors» of cashew, sesame, cowpea and shea sectors in Hauts Bassins

**R2.** «1,000 jobs are sustained in rural areas by a first agro-food processing and the added value of agricultural products and NTFPs is increased»

**R3.** Promote contractualization between private operators, including certified sustainable relationships (promotion of Fair Trade and Organic Agriculture)

**R4.** Improve the capacity of processors (and especially rural women's groups in the cashew, shea and cowpeas sectors) through specific technical support

**R5.** Cashew and sesame sectors are strengthened and contribute to sub-regional integration. The structuring organs of the sectors are supported in their functions and services to their members and fulfill their mandates of representation and support of producers more effectively

**R6.** The agricultural profile of the Hauts-Bassins is a model combining innovations and skills of regional actors that contributes to the development of the rural world, female employment and environmental protection