Project title : PALMACAM - Preliminary market and socio-environmental assessment of the palm oil supply chain in Cameroon

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Cameroon	85 000 €	Value chain expertise	Proparco (AFD Group), INSUCO	March 2026 - April 2026

Project's goals and results

Main goals

Proparco is considering an investment opportunity into a palm oil operation to extend the sourcing of a processing plant. However, such investment must be :

1. (i) in line with AFD's values and missions (exemplarity in terms of environmental and social impact)
2. (ii) reasonably safe in terms of market & reputational risks and profitability (IRR)
3. (iii) implemented by a skilled and experienced team in the investee company

Nitidæ et INSUCO have been contracted to carry out a preliminary assessment to identify any redflag or significant risks that would prevent the investment. This assessment will serve to prepare the Due Diligence, providing Proparco advances forward in the investment process

Specific objectives

SO1. Gaining a better understanding of the palm oil market in Cameroon: private and public stakeholders, the structure and flows of the value chain
SO2. Assessing potential environmental and social risks: land tenure, waste management, community consultation

Beneficiaries

Results

Activities

A1. Kick-off of the study: aligning visions and expectations, present the approach, ask for complementary documentation
A2. Bibliography review and trade data analysis: documentation of the investee, thematic bibliography, UNCOMTRADE/FAOSTAT/EUROSTAT data, concessions maps, land tenure and community rights
A3. Preliminary interviews and mission preparation: stakeholder mapping and first contact
A4. Field mission: interviews and site visits with key stakeholders
A5. Data analysis and interpretation in collaboration with INSUCO
A6. Production of the deliverables