

Project title : POPS - Assessment of diversification strategies and opportunities for small palm oil producers in Ghana

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Ghana	69 000 €	Oil palm, agriculture, market expertise	CONFIDENTIAL, Agroforestry Technical Assistance Facility - ATAF, Common Fund for Commodities - CFC, Agriculture and Life Cycle - ALC Ghana, Fondation Avril	January 2021 - May 2021

Project's goals and results

Main goals

Propose diversification strategies most suited to each profile of palm oil producers in the B-BOVID company and produce an associated action plan to develop a **diversification support program** from these producers

Specific objectives

SO1. Carry out a **socio-economic study** of producers supplying B-BOVID in order to derive a typology based on criteria promoting or limiting diversification (access to land, availability of labor, proximity to markets ...)

SO2. Analyze the **value-chains** of each diversification option in order to identify the main stakeholders, trends, as well as obstacles and opportunities for producers

SO3. Economic models of the inclusion of diversification options in cash flows and farm work schedules, depending on the producers' typology

SO4. Design of the **diversification program** action plan on the basis of the study's results and in collaboration with the project partners

SO5. Production of **training content** for diversification support activities

Beneficiaries

Results

Activities