

## Project title : PRO-PLANTEURS - Baseline Study: Improving the livelihoods of local cocoa-producing families

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Côte d'Ivoire	4 000 €	Cocoa expertise	MINAGRI Côte d'Ivoire, GIZ, Como consult, Conseil Café Cacao	January 2016 - March 2016

### Project's goals and results

#### Main goals

With 33% of world production, Ivory Coast is the world's largest exporter of cocoa. PRO-PLANTEURS is a project initiated by the GIZ, with financial support from international partners of the confectionery industry (GISCO) and national support from the Ministry of Agriculture of Ivory Coast. It is implemented in partnership with the Ivorian government within the framework of the Coffee - Cocoa Council.

#### Specific objectives

The project's objective is to improve the livelihoods of local cocoa-producing families in Ivory Coast (20,000 producers)

#### Beneficiaries

This study aims to assess the living and income conditions of farmers groups in eastern Ivory Coast, in order to have an estimate of the current situation and strategic measures to improve small farmers' living conditions and to identify the hurdles and development opportunities

#### Results

Considering these objectives and values, the project has identified a set of specific indicators and performance objectives to achieve before its closure in 2019. The baseline study was commissioned to achieve two main goals:

- R1.** Establish a set of valid data and target values for farmers' livelihoods in terms of yield, income, nutrition, state of diversification, participation in structures of the formal sector, and other elements disaggregated by sex and age
- R2.** Provide guidance on the strategic options of the PRO-PLANTEURS project. The study's results should be used to support the consolidation and / or realignment process of the project's focus and scope
- R3.** The results of this study will be used to guide the PRO-PLANTEURS project through the development of its performance measurement system for the next five years, as well as to define a baseline on which the project's achievements and improvements will ultimately be validated.

#### Activities

- A1.** Strengthen the technical, financial and management capacities of agricultural cooperatives
- A2.** Improve productivity and quality of cocoa produced and exploited by project beneficiaries
- A3.** Diversify cocoa production and sources of income for families
- A4.** Capitalize and share good practices and lessons learned
- A5.** Promote gender equality and youth participation throughout the project