

Project title : RADIOGHAKA - Dissemination of information on shea prices in North Ghana through local radios

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Ghana	15 000 €	Shea market expertise	Solidaridad, Farmer Voice Radio, Lorna Young Foundation - LYF	December 2021 - December 2024

Project's goals and results**Main goals**

Inform regularly shea collectors in Tamale area (12 communities) about shea kernel and butter market situation in order they get better incomes, through shea market messages that are broadcasted on local community radio in local language

Specific objectives

- Analyze the shea market, from local information's until international exchanges
- Produce a weekly message on the shea market situation and focus on trends and commercial issues
- Carry out one mission per year to better understand the constraints and opportunities of farmer organizations, local market conditions and train people (members of farmer organizations, project team, producers, radio hosts, etc.) on understanding the shea market and information sent so that they continue to disseminate market information even after the end of the project

Beneficiaries**Results****Activities**