

**Project title : SAMOUKHNA - Contribution to the elaboration of the bulletin "The voice of actors of the gum arabic sector in Chad" & dissemination of market information by SMS**

<b>Project place</b>	<b>Project cost</b>	<b>Role in the project</b>	<b>Technical and financial sponsors</b>	<b>Dates</b>
Chad	4 600 €	Market analysis expertise	SOS SAHEL, AFD - French Development Agency	February 2017 - June 2017

**Project's goals and results**

**Main goals**

Collaboration with the SAMOUKHNA project as part of the communication through the newsletter "Voice of actors" of the gum arabic sector in Chad

**Specific objectives**

Regular and permanent dissemination of information on gum arabic in the newsletter

**Beneficiaries**

Actors from the gum arabic sector in Chad

**Results**

\*\* R1. \*\* Actors in the gum arabic sector in Chad receive verified and reliable market information

\*\* R2. \*\* Marketing is improved and revenues increased

**Activities**

\*\* A1. \*\* Realization of two quarterly syntheses of the regional market and gum arabic integrated in the quarterly bulletin "The Voice of actors of the gum arabic sector in Chad"

\*\* A2. \*\* Weekly distribution of information and advice on the gum arabic market by SMS to 1440 beneficiaries, ie 20 people per group (72 groups of project beneficiaries in total) for 10 weeks. Messages are translated into Arabic