

Project title : SELEGAL - Support for the salt industry in the Sine Saloum region

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Senegal	716 000 €	Coordination, implementation, value chain expertise	BDA-ENABEL - Belgian Development Agency, Univers Sel , GOPA AFC	August 2025 - February 2029

Project's goals and results

Main goals

As part of the Belgian cooperation programme *Naatal Sine Saloum*, this study aims to develop the salt sector in the Sine Saloum region, particularly in the regions of Fatick, Kaolack and Kaffrine, in order to help improve the resilience and sustainability of food systems and to enhance access to healthy, high-quality food for everyone in Senegal

Specific objectives

- SO1.** Improving the performance and sustainability of the activities of stakeholders in the salt value chain
- SO2.** Strengthening the enabling environment to support the development of a more inclusive salt sector
- SO3.** Establishing a platform for monitoring and coordinating activities in support of the salt sector

Beneficiaries

Results

General

R1. An action plan for the development of the salt value chain, taking into account the mission's three specific objectives, is designed and implemented

R2. A system for monitoring and evaluating the project's indicators is put in place

Private sector stakeholders

R3. The targeted stakeholders (producers, economic interest groups, cooperatives) are trained and coached on good sustainable practices in production and processing within the salt value chain

R4. The targeted stakeholders (producers, economic interest groups, cooperatives) are trained and supported on issues of business management and governance

R5. A participatory system for monitoring and improving product quality is established

R6. A development and dissemination strategy is proposed for i) food innovations and ii) innovations in coordination and access to new market segments within the salt sector

R7. Working conditions, particularly for women, are improved and women's empowerment in the salt sector is strengthened

R8. Stakeholders are supported on issues related to marketing, particularly on setting fair prices for all, bundled sales for cooperatives, contractual arrangements and their compliance

Institutional stakeholders

R9. The capacities of the chambers of trades are strengthened through training and the use of modern tools and methodologies (digital technologies for management and networking among stakeholders)

R10. Platforms for collecting, analysing and sharing information on the salt sector are established

Sectoral support

R11. A plan to structure and organise stakeholders in the salt sector in the central region is proposed

R12. The institutional framework of the salt sector is strengthened and stabilised

R13. The association of salt producers in the central zone is strengthened through the study's activities, with a view to preparing for the establishment of the salt inter-professional organisation

R14. A framework aimed at strengthening exchanges between stakeholders in the salt value chain at various levels (local, national and sub-regional) is proposed

Activities

Component 1. Support for private sector stakeholders

- A1.** Preliminary meetings with stakeholders and needs assessment
- A2.** Development of the action plan
- A3.** Training and coaching on production and processing
- A4.** Training and coaching on governance and business management
- A5.** Development of a strategy for the development and dissemination of food innovations and innovations in coordination and access to new market segments within the salt sector
- A6.** Establishment of a participatory system for monitoring and improving the product quality of artisanal salt producers, specifying the actions to be taken for bulk and retail sales of products
- A7.** Support for marketing and sales
- A8.** Improvement of working conditions for stakeholders in the salt sector through the application of decent work principles
- A9.** Improvement of working conditions for women and strengthening of their empowerment in the salt sector

Component 2. Institutional and sectoral support

- A10.** Capacity building for chambers of trade
- A11.** Strengthening and stabilising the institutional framework of the salt sector
- A12.** Strengthening the association of salt producers in the central region
- A13.** Strengthening exchanges between stakeholders in the salt sector at local, national and sub-regional levels
- A14.** Establishment of platforms for the collection, analysis and sharing of information on the salt sector in the three regions

Component 3. Coordination and Monitoring & Evaluation

- A15.** Kick-off meetings and methodological scoping
- A16.** Recruitment of the field team and training
- A17.** Establishment of the monitoring and evaluation system
- A18.** Implementation of the monitoring and evaluation system
- A19.** Knowledge transfer