

Project title : SEMGIZ - Establish an information system within the Seed Sector Operationalization Project in Chad

| Project place | Project cost | Role in the project | Technical and financial sponsors | Dates |
|---------------|--------------|---|----------------------------------|------------------------|
| Chad | 20 000 € | Information expertise, ICT communication | GIZ | April 2016 - July 2016 |

Project's goals and results

Main goals

SEMGIZ - Establish an information system within the Seed Sector Operationalization Project in Chad

Specific objectives

The project aims to set up an information system on the quantity, quality and location of maize, millet, sorghum and peanut seeds

Beneficiaries

Project team and maize, millet, sorghum and peanut farmers

Results

- ** R1. ** Establish an information system on the quantity, quality and location of seeds for four crops: maize, millet, sorghum and peanut
- ** R2. ** Train project team in handling the information system
- ** R3. ** 10 locations identified and sensitized to the sale of improved seeds
- ** R4. ** Broadcasting of at least 8 radio messages
- ** R5. ** Dissemination of a seed newsletter to stakeholders
- ** R6. ** Carry out 5 promotional actions on markets

Activities

- ** A1. ** Make contact and establish sales links with buyers (merchants, POs, NGOs ...)
- ** A2. ** Radio Broadcasting
- ** A3. ** Promotional actions on markets and creation of a seeds agricultural extension support
- ** A4. ** Dissemination of seed information by SMS
- ** A5. ** NGO support for seed dissemination