Project title : SENACA - Definition of work plans with Producer Organizations that are AVSF partners on quality management and marketing of cashew nuts

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Senegal	4 200 €	Value Chain Expert	AVSF	April 2008 - May 2008

Project's goals and results

Main goals
Specify cashew nut intervention strategies with the project's FOs taking into account the following elements:

Specific objectives
- The evaluation of the organizational capacities of the different FOs proposed to work with the project (internal functioning, social base, technical and financial capacities ...)
- Evaluation of the conditions of production of cashew nuts at the level of the different POs identified (production, harvesting, sorting, storage ...) and the overall quality of the nuts
- Evaluation with POs of current marketing channels and experiments being processed from nuts to kernels
- Project support needs according to POs and proposed strategies (processing or marketing of raw nuts)
- The conditions to be raised for a future positioning on the fairtrade market of cashew kernel (capacity building needs of POs, logistical issues related to export, barriers to be lifted for fairtrade certification ...)

Beneficiaries

Results
R1. 3-day training on Value Chain delivered to producers
R2. Training of the local team: field visits carried out with the agronomist of the team, debriefing following the training, information exchanges
R3. Report writing: diagnostic elements of the FOs targeted by the project and recommendations on the implementation of the project
R4. Outlook on the next phase of the project (transformation, export, positioning in targeted markets)

Activities
A1. Plantation tours: Kopara, Pakour, Wassadou
A2. Technical meetings with project leaders: sharing of information and knowledge
A3. 3 days training in Wassadou
A4. Visits to other operators in the sector (Processors, National and International Exporters, Transporters, Support structures)