

Project title : SESAME (SESAME Marketing and Exports) - Increase the capacity of actors in the sesame value chain to meet export quality standards

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Burkina Faso	870 000 €	Sesame expertise	APROSSA - Afrique Verte Burkina, LWR - Lutheran World Relief, USDA, CNFA - Cultivating New Frontiers in Agriculture	October 2016 - September 2021

Project's goals and results

Main goals

SESAME Marketing and Exports is a five-year project implemented by Lutheran World Relief (LWR) to increase:

- the production and export of high quality sesame through an ICT platform (Information and Communication Technologies) that will facilitate the flow of information and transactions
- targeted capacity building for producers, associations and exporters
- access to financial services

Specific objectives

SESAME will allow sustainable partnerships between buyers and sellers, strengthen producers' associations and ensure long-term impact beyond the project

Beneficiaries

LWR works with exporters and producer cooperatives, processors, buyers, financial institutions and government entities to increase their ability to meet export quality standards, and improve seller-buyer relations. More than 509,000 people will benefit directly and indirectly from the SESAME project during its implementation

Results

- ** R1. ** Conduct a study to understand international sesame standards and their impact (technical, financial and social) on the value chain in Burkina Faso
- ** R2. ** Organize four conferences / workshops (one per region) to disseminate information on industry standards, develop common approaches to products handling and post-harvest storage practices to meet these standards, and on the importance of respecting (for buyers and sellers)
- ** R3. ** Present the study's findings on international sesame standards and their impact on the value chain in Burkina Faso at inter-professional meetings bringing together national stakeholders (government, exporters and inputs national supply companies)
- ** R4. ** Provide support and follow-up through one-on-one meetings with government departments and exporters, to define the terms and conditions for integrating these standards into their business strategies
- ** R5. ** Develop and disseminate communication materials (radio messages in French and local languages) and visual materials (posters, brochures, leaflets) to raise awareness about standards among producers' organizations, traders and exporters
- ** R6. ** Train pickers, transporters and traders on best hygiene practices for handling sesame and PEAs on good agricultural techniques, handling practices and post-harvest storage (to keep sesame clean)

Activities

RONGEAD/Nitidæ contributes to the following overall project activities:

A1. Market access: facilitate buyer-seller relationships

A6. Infrastructure: handling practices and post-harvest storage

A7. Capacity building: agriculture extension agents / services

The preparation of biopesticides in Mooré - a training video for a quality sesame