

Project title : SHEA GETS GREENER - Development of a shea butter supply chain with high environmental and social added value to create jobs and large-scale sales for artisanal producers

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Côte d'Ivoire, Mali	1 068 000 €	Expertise shea sector	Savannah Fruits Company, West Africa Trade & Investment Hub - WATIH, USAID	December 2021 - April 2024

Project's goals and results

Main goals

Integrate 5,400 artisanal shea collectors and producers in Côte d'Ivoire and Mali into a long-term business relationship with Savannah Fruits Company, which generates real income opportunities for shea collectors and producers and is accompanied by the dissemination of organic farming practices and production equipment that reduce the social and environmental externalities of the activity

Specific objectives

Beneficiaries

- 4000 women shea collectors
- 1400 women shea butter producers
- 7 shea butter production centers
- 2 shea kernel production centers

Results

- R1.** Organization and consolidation of organization's network of women shea producers (PO) that supply the SFC company
R2. Development of shea production capacities of partner POs and reduction of environmental impacts of post-harvest and butter extraction processes
R3. Development and certification of production practices in organic shea farming

Activities

- A1.** Identification and diagnosis of partner organizations of women shea producers in Ivory Coast and Mali. The diagnostic work will focus on: the functioning and structuring of the cooperatives; the installed production practices and capacities; the existing and potential organic shea resources.
A2. Support and training of women shea producers' organizations to strengthen their structuring and functioning, particularly with regard to marketing management and the management of collective production equipment.
A3. Installation or improvement of 7 shea butter production centers to increase production capacity, improve working conditions for operators and reduce environmental impacts.
A4. Installation of 3 post-harvest processing centers for the production of shea kernels to improve the quality and traceability of the kernels, as well as to improve the working conditions of the operators and reduce the environmental impact.
A5. Training and support in the use of the installed production equipment, in the organization of work and in good production practices at the treatment and production centres.
A6. Support for certification and training in organic shea production.