

Project title : SUCRETIQ - Ethical Sugar program: based on the example of a fast-growing international agrifood sector marked by strong social inequalities

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Brazil	12 000 €		FPH - The Charles Léopold Mayer Foundation for the Progress of Humankind, FDHT - Human Rights at Work Foundation	January 2004 - December 2004

Project's goals and results

Main goals

Promote reflection on the link between international trade and the application of human rights and carry out awareness and lobby

Specific objectives

- Sensitize the actors of the sugar industry.
- Propose and enforce social and environmental standards.
- To reflect on the future of the CMO (Common Market Organization for Sugar) on the basis of exchanges between actors in the sector.
- Adopt a new generation of core and imperative standards for international trade.

Beneficiaries

Results

R1. Launch of three campaigns :

1. awareness of Tereos (former Beghin Say),
2. action on the lobbies of the food industry consuming sugar,
3. sending petitions to Tereos,

R2. International dissemination of the sectoral code of conduct signed by representatives of the 25 countries of the European Union.

Activities

A1. Consultations with the European Commission on sugar, organization of informal meetings with researchers and international organizations.

A2. Analysis of the Brazilian law in the sugar sector.