

Project title : SYSEN - Team Europe Initiative Agropole Center Project - Gunge Mbay - for services of general interest to the commercial intermediation ecosystem in Senegal

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Senegal	122 000 €	Agri-food trade expertise	BDA-ENABEL - Belgian Development Agency, EU - European Union, Fonds National de Développement Agro-Sylvo-Pastoral du Sénégal - FNDASP	July 2023 - July 2025

Project's goals and results

Main goals

Establish, deploy and support services of general interest to the commercial ecosystem through the creation of a pool of skills in commercial intermediation services, the strengthening of multi-link territorial initiatives and the development of a supply and demand reference database

Specific objectives

Professionalize 20 people in commercial intermediation with a view to providing this type of service to actors in the value chains of the 3 regions of intervention (Fatick, Kaffrine and Kaolack) and responding to calls from the FNDASP on this type of service

Beneficiaries

Results

R1. An incubation and training program for professionals in commercial intermediation created and available at the start of the project

R2. 20 professionals trained in commercial intermediation and ready to respond and carry out calls for tender on this topic at the end of the project

Activities

A1. Preparation and launch of service delivery

A2. Creation of the incubation program and training

A3. Recruitment of learners

A4. Learner training

A5. Final evaluation of acquired skills

A6. Monitoring-evaluation of service delivery