

Project title : TCHADGUM - Study on the price and value chain of gum arabic in Chad and construction of a dialogue within the local value chain

| Project place | Project cost | Role in the project | Technical and financial sponsors | Dates |
|---------------|--------------|------------------------|----------------------------------|-----------------------|
| Chad | 9 200 € | Gum Arabic value chain | SOS SAHEL | April 2014 - May 2014 |

Project's goals and results

Main goals

- Analysis of the value chain and demand of the gum arabic market in the Guéra region
- Proposed actions for capacity building in management, marketing and financing of the Federation and the 6 gum producers' Unions in the study area for the design of the action plan for this new phase

Specific objectives

Strengthen the program initiated in 2009 as part of a new phase of expansion in 2014-2016: identify priorities, the main strategic areas of development and opportunities for the realization of larger-scale projects, supported since 2009 in the program framework (ACACIA, PAFGA, PRCC, EHAT) and related to regional / global issues

Beneficiaries

Unions and groups structured by SOS SAHEL in the Melfi area

Results

- R1.** Study report of the value chain and the demand of the gum to help the actors of the sector to have a better mutual knowledge of the role and added value of each link of the chain
- R2.** Training materials and training report for capacity building of gum arabic producers/pikers in business management (simplified accounting, marketing, entrepreneurial culture) and in financial management (budgeting, management of the saving)
- R3.** Feasibility report of a financing scheme of Groupings / Unions by microfinance (Warrantage, telephony, exporter)
- R4.** Preparation of the complete file for the offer of the Technical Assistant of the PRCC

Activities

- A1.** Organize a regional interprofessional exchange workshop to bring out a global vision and the common ground
- A2.** Value Chain and Market Demand Analysis
- A3.** Strengthening of Groupings and Unions in terms of management and financing techniques
- A4.** Experimentation of financing schemes of Groupings / Unions by microfinance