

Project title : VIAMOBF - 3-2-1 service in Burkina Faso: agri info fills your pockets!

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Burkina Faso		Agricultural and market content provider	VIAMO, LWR - Lutheran World Relief	January 2019 - July 2019

Project's goals and results

Main goals

Contribute to Viamo's 3-2-1 service in Burkina Faso, which aims to connect millions of individuals and organizations to access the information they need in their local languages to make decisions for healthy, prosperous lives and have meaningful relationships with governments, civil society, and businesses

Specific objectives

- Collect market information on the following products: sesame, shea, cashew, maize, rice, millet and sorghum
- Create and record audio messages on **prices and their evolution** in 3 languages (Moore, Dioula and French) on these 7 cultures
- Create and record audio messages on **agricultural practices** in 3 languages (Moore, Dioula and French) on sesame, shea and cashew
- Promote the service with a communication program, including push SMS

Beneficiaries

Results

Activities