Resume

1. **Family name** Rabany
2. **First name** Cédric
3. **Date of birth** 5/12/78 Tarare (France)
4. **Nationality** France
5. **Civil status**
6. **Education**

Years	*Institution*	*Degree(s) or Diploma(s) obtained*
1998-2001	Institut Supérieur d'Agriculture - ISARA-Lyon – France	Master of Science
1999-2002	Faculté de Sociologie et d'Anthropologie, Université Lyon II	Bachelor of Ethnology

7. **Language skills**

Language	*Reading*	*Speaking*	*Writing*
French	1	1	1
English	1	2	2
Spanish	2	2	2

8. **Member of a professional organization**

Member of the African Cashew Alliance and Responsible Fishing Alliance

9. **Current position** Co-Director
10. **Years of experience** 25 years
11. **Key qualifications**

Management and fundraising

- Coordination of a team of 60 employees: headquarters and local teams in 5 countries
- Management and strategic development of the association

Agro-food chains

- Market analysis and added value chains development, capacity building of local actors (technical and organizational support to processors of agro-food products), socio-economic analysis of agricultural chains (cashew, cocoa, sesame, fonio, honey, cola nut, maize, rice, milk, banana, onion), development of arboreal sectors in disadvantaged contexts (shea, Arabic gum, cashew, cocoa)
- Support to local agro-food processing : studies competitiveness, quality, socio-environmental standards, local and international markets, trading and risk management, sectoral analysis and strategic diagnoses, financing and due diligence completion
- Chains & wholesale markets analysis (consultant for RUNGIS-SEMMARIS)
- Co-founder of the information service www.nkalo.com
- Certification system of production in rural context and support to cooperatives (Fair Trade, Collective Certification in Organic Farming, HACCP, codes of conduct, geographical indications)
- Analysis of agrarian systems and diversification (Mauritania, Mexico, Cameroun)

Project Management

- Designing, implementation, monitoring and evaluation of several projects of support to the rural world in Africa (European Union, the French Development Agency, the World Bank, the GIZ)
- Project Monitoring and Evaluation (expert for the EU)

12. **Professional experience**

Dates	*Location*	*Company*	*Position*	*Description*
Since Sept. 2002	France / Africa	NITIDÆ (ex-RONGEAD)	Project Officer (2002-2010) then Director (2011)	• Project and programm coordinator of the association, including identification, conception, planning, technical and financial implementation, monitoring and evaluation. • Consultant-expert : development and value chains analysis. • Conception and animation : drafting of agricultural consulting strategies (good farming practices, risk management, improvement of productivity, quality management, post-harvest practices...).
				SPECIFIC EXPERIENCES
July - September 2021	Ivory Coast	BNETD	Agricultural sectors expert	MODELAC - Updating of economic models for cashew processing in Ivory CoastAfter the 2013 study that led to the law on cashew nut reform in Ivory Coast, the objective of this work is the update of the economic models of processing in light of the evolution of international market, competition, processing methods and opportunities in the national context
May - August 2021	Ecuador	AFD	Agricultural sectors expert	AMAVI - Feasibility study on the development of bioeconomic chains as a lever for biodiversity conservation and local development in EcuadorThe mission aims to carry out a feasibility study of the Ecuadorian government's response to environmental and economic challenges. At the request of the latter, the Public Policy Loan project with the French Development Agency - AFD of 65 million euros) is to support the development and implementation of a sustainable bioeconomy public policy. This will allow the diversification of the production matrix, ensure welfare and strengthen the conservation of biodiversity.
April - December 2021	Ivory Coast	SIDI - Solidarité internationale pour le développement et l'investissement	Cocoa production expert	CACAOSIDI - Macro analysis of agro-ecological transition challenges and diagnosis of different agrarian systems in the Ivorian cocoa region to build a knowledge basisObjective : construction of a knowledge basis of different agrarian systems of the Ivorian region helped with a synthesis work of various existing ones.
March - June 2021	Benin, Ivory Coast	classM	Agricultural sectors expert	SAEZ - Business Model Assessment and confirmation of the industrial opportunitiesObjective: bring a global expertise on cashew to approve financial viability of the SEZ in Benin and Ivory Coast
March - May 2021	Ivory Coast	MISEREOR	Agronomy and market cocoa expert	GEPABIO - Conducting a feasibility study on further conversion of conventional cocoa organic and fair trade cocoa in Ivory Coast.Objective: to support the conversion of conventional cocoa production of the Société Coopérative Equitable du Bandama (SCEB) into organic and fairtrade cocoa (in partnership with INADES-Formation and GEPA).
January 2021 - December 2023	Morocco	L'Oréal, Yves Saint Laurent – YSL, SILAB	Agriculture and certification expert	OSIRIS - Control of L'Oréal's 'Solidarity Sourcing' standard and management of the development fund for the supply of iris from the High Atlas – MoroccoObjective : Provide advice to ensure the compliance of procurement practices with regard to the specifications and the good management of the support fund.
November 2020 - December 2023	Ivory Coast	Ethiquable, Alter Eco, Eléphant Vert, ECOOKIM	Cocoa production expert	REZOBIO - Support project for the transition towards organic and/or agroforestry cocoa productionObjective: co-construct solutions with producers for cocoa cultivation in accordance with the standards of the Organic agriculture
September 2020 - August 2022	New Caledonia, French Polynesia and Wallis and Futuna	The Pacific Community	Agricultural sectors expert	Coordination of the project PROTEGE - Methodological support for the establishment and animation of the PROTEGE network of demonstration farms in agroecology in New Caledonia, French Polynesia and Wallis and Futuna.PROTEGE is a regional cooperation project which aims to build sustainable and resilient development of the French Overseas Countries and Territories (OCTs) economies in the face of climate change, by relying on biodiversity and renewable natural resources.
September 2020 - September 2025	Burkina Faso	European Union	Expert	Contribution to a 5-year EU project (5 400 000 euros) - WAKANDA Landscape (West African Knowledge for Agriculture, Nature and Development Activities) - Gestion participative du développement durable en périphérie des aires protégées du paysage PONASI : Rural development improves the living conditions of populations and strengthens the resilience of the territory.

January 2020 - September 2023	Ivory Coast	European Union	Coordination	Contribution to a 3-year EU project (2 220 000 euros) - PAP-Bio Comoé - Sustainable, participatory and integrated management of the peripheral territories of the Comoé National ParkObjective: promote an endogenous, inclusive and sustainable economic development of the peripheral areas of the Comoé National Park, mainly Mont-Tingui (at the regional, village and farm level).
February 2020 - January 2025	Ivory Coast	European Union / Cirad	Agricultural sectors expert	5-year project (6 000 000 euros) – COCOA4FUTURE - Sustainability of production systems and new dynamics in the cocoa sector : Contribute to improving the sustainability of cocoa farms while preserving the environment (limiting deforestation and restoring forest cover) by adapting cocoa farming systems to the changing context in Côte d'Ivoire and Ghana.
October 2019 - September 2022	Burkina Faso	European Union	Expert	Implementation of a 3-year EU project : PONASI (Dikwé Ni Weogo) - Project to support the enhancement of the natural capital of the landscape and increase the resilience of riparian communities.
May 2019 - April 2023	Mali	European Union	Coordination	Contribution to a 4-year EU project - FORECO - Forestry territories and innovative sectors for the forest and the local economyObjective: Improve the forest cover of the Segou Region, its protection and the economy related to the forest (in partnership with AMASSA – Afrique Verte).
May 2019	France	ICRAF / CIRAD	Speaker	Oral presentation at the World Agroforestry Congress (https://agroforestry2019.cirad.fr/) : "Payment for environmental services: setting up for an organic cocoa and agroforestry sector in Ivory Coast"
November 2018 - July 2019	Mali	WTO	Value chain and SPS expert	Market study - SANRISK - Support to ANSSA to formulate a project at the STDF (WTO facility) for the control of sanitaryand phytosanitary risks in the export sector of shea nuts, cashews and smoked fish from Mali
October 2018 - December 2021	Mozambique	AFD / Incaju	Agricultural sectors expert	Technical support to the 3-year ACAMOZ project : Support to the cashew nut value chain in Mozambique (2018-2021)Objective : Strengthen the cashew value chain to increase smallholder income and preserve natural resources, in a strengthened and more transparent institutional environment led by INCAJU.
September 2018	Bolivia	PROMETA	Expert	Value chain analysis, market potential for eco-friendly commodities
March - May 2018	Ivory Coast	AFD (Livelihoods Fund for Family Farming)	Expert	Feasibility study for a project dealing with the replanting of cocoa trees and sustainable cocoa production in Ivory Coast (agroforestery, soil regeneration) – in partnership with the CIRAD – within the frame of the new project : PRCC CZZ 2332 « PRCC – Livelihoods Fund For Family Farming »
January 2018	Benin	SEMMARIS / RUNGIS	Expert	Wholesale market feasibility study
December 2017	Madagascar	L'Oréal	Expert	Evaluation mission for the ASMADA Project in Madagascar (evaluation of project activities, sectors to develop...)
November 2017	Vietnam	VINACAS	Speaker	Speaker at the 9th VINACAS Golden Cashew rendezvous in PhuQuoc, Vietnam
October 2017	Togo	ONFI / Moringa Partnership	Expert	Technical due diligence and market study of the Jus Délice company (project of industrial processing of organic pineapple juice)
May-June 2017	Ivory Coast	BNETD, Prime Minister's Office Ivory Coast	Expert	Modelling of processing in Cote d'Ivoire and proposals of incentive measures.
May-October 2017	Madagascar	ImpactAgri	Expert	Analysis of investment opportunities in agrobusiness compatible with the REDD+ national strategy.
2017	Ivory Coast, Burkina Faso	Several private investors, brands (Alter Eco, Silab, Ethiquable ..)	Expert	• Feasibility study for cashew processing in Ivory Coast • Feasibility study sourcing for organic cocoa • Feasibility study sourcing for organic cereals and others niche products

2016-2019	Ivory Coast (Mé Region)	AFD, Republic of Ivory Coast	Expert	Project of fight against deforestation and forest degradation • Territorial development • Property security • Sector Development • Agriculture zero deforestation • Sustainable forest management and reforestation • Sustainable domestic energy • Impact measurement and support for the REDD + process Position held: Expert on agriculture zero deforestation Activities performed: Support to 2250 families: improve fertility of agriculture plots of subsistence farming, increasing of added value per ha, securing and diversification of incomes...
2016-2018	Mozambique	Ministry of Land, Environment and Rural Development (MITADER) of Mozambique	Expert	Background Study for the Zambézia Integrated Landscapes Management Program (ZILMP) • Historical deforestation analysis • Analysis of carbon stocks and baseline emissions settings • Analysis of the drivers of deforestation and forest degradation • Analysis of risks of future deforestation Positions held : Agronomist Activities performed : field study, reporting, data collecting & analysis
December 2016	Burkina Faso	L'Occitane en Provence Group	Expert (shea)	Technical support to the suppliers of shea butter of L'Occitane Group
November 2016	Cameroon	The Moringa Paternership	Expert	Market technical analysis and project strategy
October 2016	Benin	ONF International / The Moringa Partnership	Expert (cashew)	Toglo Project - Technical and Market Due Diligence for cashew nut project.
June-July 2016	Cote d'Ivoire	FAO	Expert	Quality Analysis of deforestation and degradation factors of the forests in Cote d'Ivoire within the frame of the SEP-REDD+ and FAO program including analysis of the cartography of the historical deforestation (writing questionnaire, bibliographical data analysis, individual surveys, data capture and summary results, works feedback and final report).
June 2016	Cote d'Ivoire	Tradin Organic	Expert	Mission suppliers audit : Evaluation of the RCN stock and reliability of the certification system; Visit of the cashew manufactories, quality control of RCN and KOR measures, reports
April-May 2016	Morocco	L'Oréal / SILAB	Expert	Study on agricultural supply chains for cosmetics companies.
February 2016	Russia	SEMMARIS	Expert	Feasibility study of the wholesale market of Moscow, analysis of fresh products chains.
January 2016	Vietnam	CIRAD / Ministry of Science and Technology Vietnam / VINACAS	Expert	Cashew value chain expert for the Feasibility study for a cashew Geographical Indication (Bihn Puoc).
October 2015	Madagascar	Etc Terra	Expert	Agricultural value chain expert for the analysis of Coffee and sesame chains within the frame of a REDD+ project.
June-July 2015	Cote d'Ivoire	Etc Terra	Expert	Agro-expert in the CORENA project (natural resources conservation): • Strategic study carbon financing and potential value chains; • Analysis of drivers of deforestation and forest degradation in Cote d'Ivoire (12 days field mission) within the frame of the SEP-REDD+ program of FAO (map of deforestation history); • Activities performed: Field mission and study drafting.
January-September 2015	Cote d'Ivoire	GIZ	Expert	Project Coordination - GIZ – Competitive African Value Chain for Pro-Poor Growth - African Cashew initiative (ACi)
July 2014 & February 2015	Mozambique	World Bank / Etc Terra	Expert	Strategic study carbon financing and potential value chains for the project "Réserve de Gilé": pattern of the development of a "low deforestation" cashew nut sector: business plan, contract farming, processing.
December 2014 - Dec. 2017	Sudan	IRAM	Expert	Support in structuring Arabic Gum sector in Sudan: agro-chains support, market information, development of tools.

October - Dec. 2014	Cote d'Ivoire	SEMMARIS-RUN GIS	Expert	Preliminary study on how the wholesale market model may be relevant for the distribution of perishable food products in Cote d'Ivoire: Audit of food chains and benchmark of existing logistic platforms; Relevance of the wholesale market model; What model for the wholesale market
September-November 2014	Cote d'Ivoire	AFD / Ministry of Agriculture	Expert	Market gardening analysis – PAFARCI Project.
May 2014	Chad	SOS Sahel International	Expert	Study on pricing and arabic gum value chain in Chad and dialogue construction whithin the local value chain.
March 2014	West Africa	Global Shea Alliance (GSA)	Expert	Study on shea world market and cocoa regulation (impact of US regulation on shea sector in West Africa); Animation of multi-stakeholders meetings, trainings to private sector.
2013-2016	Cote d'Ivoire	EU Delegation Ivory Coast / CCC CI – UE	Expert / Project Manager	EU co-funded 3 years Project: Managed a three-year project on agri-food sectors in North Ivory Coast (NPAgri) funded by UE (€ 800,000 program), including overall coordination, backstopping, implementation monitoring, trainings of trainers, technical support in quality management, contract-farming, co-operatives governance, value chain analysis and market information service.
October-November 2013	Burundi	CTB - Belgium cooperative	Expert	Value chain analysis and market analysis : maize, banana, rice and milk (agro-food sector).
September 2013	Algeria	IBM / ROM / ENPI	Monitoring Expert	Twinning « Support to the Ministry of Agriculture for the establishment of Agricultural Sectors and Markets Observatory inside the INRAA".
July 2013 - February 2014	Cote d'Ivoire	World Bank / Minagri	Expert	Study on incentives for industrial cashew processing.
May 2013 - may 2016	Chad	EU Delegation Chad / Cellule ACTION-FED	Expert / Coordinator	Coordination of 2 EU-funded projects “Support to oilseed sectors in Chad” (2013-2016) and “Support to NFTPs in Chad” (2013-2015): coordination mission on the field and meeting local actors and partners
April 2013	Algeria	IBM-ROM-ENPI	Monitoring Expert	Twinning DZ11/AA/AG07 « Reinforcement of the capacities of the National Research Center for the development of fishing and aquaculture” (CNRDPA)
November 2012	Mali	ORANGE Telecom/ GSMA	Expert	Supporting design and implementation of Senekela mFarmer Project, including a market information system using mobile phone (mFarmer is funded by GSMA)
October 2012	Senegal	VECO / FENPROSE	Expert	Training of trainers about sesame value chain development; Support National Farmers Association
September 2012	Benin	African Cashew Alliance (ACA)	Speaker	Speaker « Is small scale business beautiful ? » for the ACA Annual Conference.
February - March 2012	Morocco	IBM-ROM-ENPI	Monitoring Expert	Evaluation of the project: “Establishment of a modern beekeeping unit for the profit of the beekeepers from Taforalt constituency (Berkane province)” ROM project n°2009/211-211.
April-May 2011	Burkina Faso	Afrique Verte / Artisans du Monde	Expert	Support on the "Marketing development plan" of the fonio sector. Market study to prepare the implementation of the project.
January-October 2011	Gabon	Cabinet First Lady	Expert	Technical assistance on Value Chain development of agro-forest product.
2011-2013	Cote d'Ivoire	GIZ / Fondation Bill & Melinda Gates	Expert	Support to sustainable processing unit in the cashew sector (OLAM semi industrial unit) : marketing strategy support, business planning (Funding : 493 326 euros).
2011-2013	Burkina Faso	Rhône-Alpes Region	Coordination	Cajouvalor Project : on energy recovery with cashew nut shells (Funding for 3 years: 150 000 €).
2010	Cote d'Ivoire, Bénin, Mozambique, Ghana, Burkina Faso	GIZ / iCA	Expert	Contribution to iCA-ACi.Short term expertise on the development of educational tools in the cashew sector - 5 countries - 150 000 small farmers.

2009-2011	Cote d'Ivoire	ACP Group / UE	General Manager	EU co-funded 2 years Project: NTIC Programme: creation of a NTIC network which aims at sharing the knowledge about the world cashew nut market and about the national production chain, in order to value the chain in Cote d'Ivoire, increase the negotiating capacity of producers, increase financial liability of the chain, increase investment.Project based on use of PCM and Logical Framework procedures.
2009-2013	Burkina Faso	EU Delegation Burkina Faso	Project Manager	EU co-funded 4 years Project: Managed a four-year project on cashew and sesame seed sector funded by UE (500 000 € program), including overall coordination, backstopping, implementation monitoring, trainings of trainers, technical support in quality management, contract-farming, co-operatives governance, value chain analysis.
2009	Algeria	BIOPHARM	Expert	Algerian trade balance on agro-food and pharmaceuticals market
April 2008	Senegal	Agronomes et Vétérinaires Sans Frontières (AVSF)	Expert	Mission on the field as a Cashew expert: Provided support to local Cashew farmers to improve their quality management, Training of trainers on Good Agricultural Practices and Quality Management
January-June 2002	Mexico	RONGEAD, Chapingo University	Research Assistant	Universidad de Chapingo, departamiento de Anthropologia - Field enquiries : "Cosmovision de los Otomis y desarollo rural en la Huasteca del Sur"
June-September 2001	Cameroon	RONGEAD, INADES	Research Assistant	Cooperated with INADES (Institut Africain pour le Développement Economique et Social) in the management of a project targeting the development of diversification related agricultural production in a tropical area, and export. As part of this analysed the agrarian systems at the local level in south Cameroon.
July-August 2006 / December 2007	Burkina Faso	Région Rhône-Alpes	Expert	Carried out an analysis of the value chain of the Cashew sector in the Hauts Bassins region in Burkina Faso. Conducted field research.
March 2006	Cameroon	ONUDI Paris	Researcher	Carried out an analysis of the Cashew sector in Cameroon and investigated the potential for the SNI (National Investment Society of Cameroon).
2004-2008	Cote d'Ivoire	EU Delegation Cote d'Ivoire	Project Manager	Project Manager for RONGEAD's Cashew sector support program, responsible for the realization of a number of support activities targeting local producers: Carried out capacity building activities, advised the local producers' organisation on strengthening its organizational structures and improving competitiveness, facilitated workshops on quality management methods for the raw Cashew production sector.
June & December 2004	Brazil, Senegal	Ethiqual Sugar	Researcher	Undertook an assessment of the social and environmental impact of Sugar industries in Senegal and Brazil, including the benchmarking of standards. Acted as a speaker on the same matter in an UNCTAD Round Table.
January 2004	Bolivia	FPH	Researcher	Analysed the seeds problematic in the context of indigenous revendication: Carried out field enquiries, and training of trainers about a methodology of seeds production by pilot producers.
June-July 2000	Mauritania	CIRAD / Private Company	Trainee	Carried out field research in partnership with CIRAD and a camel breeding association on the sustainability of feeding systems and lactation: Field enquiries and bibliography.
July 2003	Cote d'Ivoire	RONGEAD	Researcher / Course facilitator	Researched and elaborated a pedagogical document on Cashew Nut processing. Co-designed and co-managed a national seminar on support policies and projects for Cashew Nut production and processing in closed cooperation with the Ministry of Agriculture, the Ministry of Industry, the European Delegation and local Universities.
2017	Ivory Coast / Burkina Faso	Several private investors, brands (Alter Eco, Silab, Ethiquable ..)	Expert	• Feasibility study for cashew processing in Ivory Coast • Feasibility study sourcing for organic cocoa • Feasability study sourcing for organic cereals and others niche products

13. Publications

- Article: "Agriculture at Cancun: a divide between the North and South?" in Global Initiative Briefing.
- Study: "The Agreement on Agriculture: NGO's and farmers unions' positions: strategies and patterns".

14. Seminars/Workshop

- Septembre 2012, Conférence Annuelle African Cashew Alliance, Speaker
- Septembre 2010, Conférence Annuelle African Cashew Alliance, Speaker
- Décembre 2004, Forum Mondial sur la Réforme Agraire, Valencia, Espagne. Animation d'un atelier sur la mondialisation des échanges agro-alimentaires
- Juin 2004, Sao Paulo, Brésil : XIème Conférence CNUCED, co-organisation d'un atelier multi acteurs sur la globalisation du secteur sucrier
- Septembre 2003, Cancun, Mexique : 5ème Conférence Ministérielle de l'OMC: participation à divers ateliers sur la sécurité alimentaire et rédaction d'un document sur la position des ONG
- Février 2003, Genève, Suisse : Séminaire International sur les Politiques Agricoles et l'OMC (organisé par l'Institute for Agricultural and Trade Policies-IATP)
- Décembre 2002, Paris, France : Rapport Annuel de la Banque Mondiale
- Septembre 2002, Paris, France : Réforme de la PAC et politiques de développement (organisé par la Plateforme Française pour une Agriculture Durable et Solidaire)

Other relevant information

References:
- Paul Trân Van Thinh – Former Ambassador of the European Union near the WTO
- Joseph Rocher – Senior Expert in Trade Policies
- François Théoleyre – Director DMI Associates (Development Management International).