

# Why is « highlands potato » so popular?

- Better yields (mountain specific conditions)
- Calendar of production (mountain specific conditions)
- Market opportunity (prices evolution)
- Spread production and sells
- Get money when it's needed (christmas, school, lean period...)
- No concurrence for land with other cropping systems



2

# Our intervention strategies to reduce farmers' dependence on natural resource (highland forest)



## Intervention strategies

1st strategy = Decrease farmers' dependance on « summer potato »



Obj = Improve food production



Obj = Improve tomato yields and secure tomato market



Obj = Secure common bean production

2<sup>nd</sup> stratégy = produce summer potato in the rural area (reduce dependance on highlands)



Obj = Produce Nacional and Angonha potatoes in the rural area during the summer

3rd stratégy = diversify production systems



Obj = Diversify market gardening cropping systems

4th stratégy = strengthen existing alternative production strategies



Obj = Improve commercial value of local pineapple

Obj = Improve tomato yields and secure tomato market

#### 1st strategy = Decrease farmers' dependance to summer potato

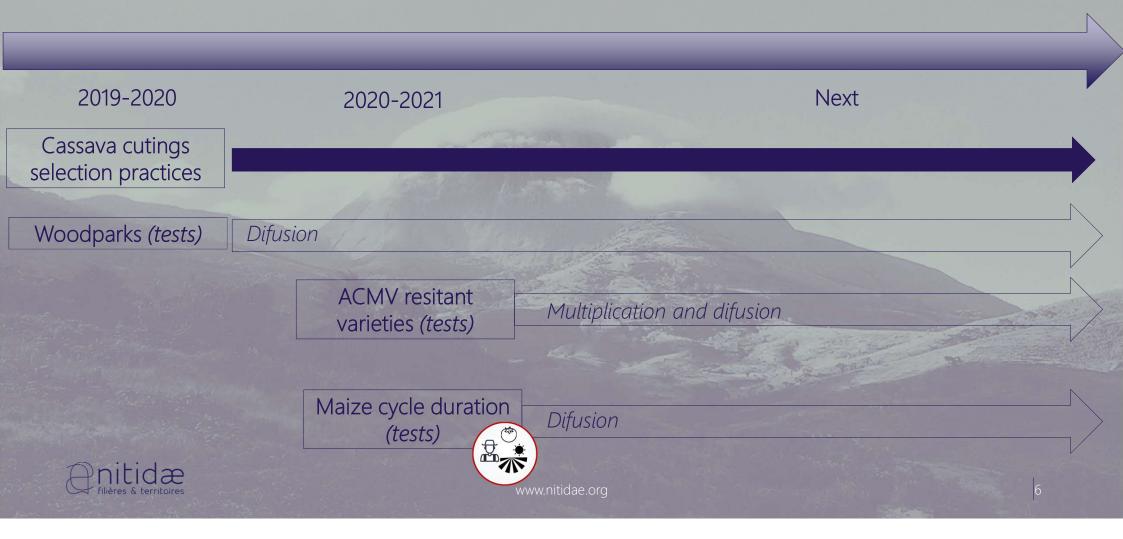




Obj = Improve food production







#### 1st strategy = Decrease farmers' dependance to summer potato



Obj = Improve tomato yields

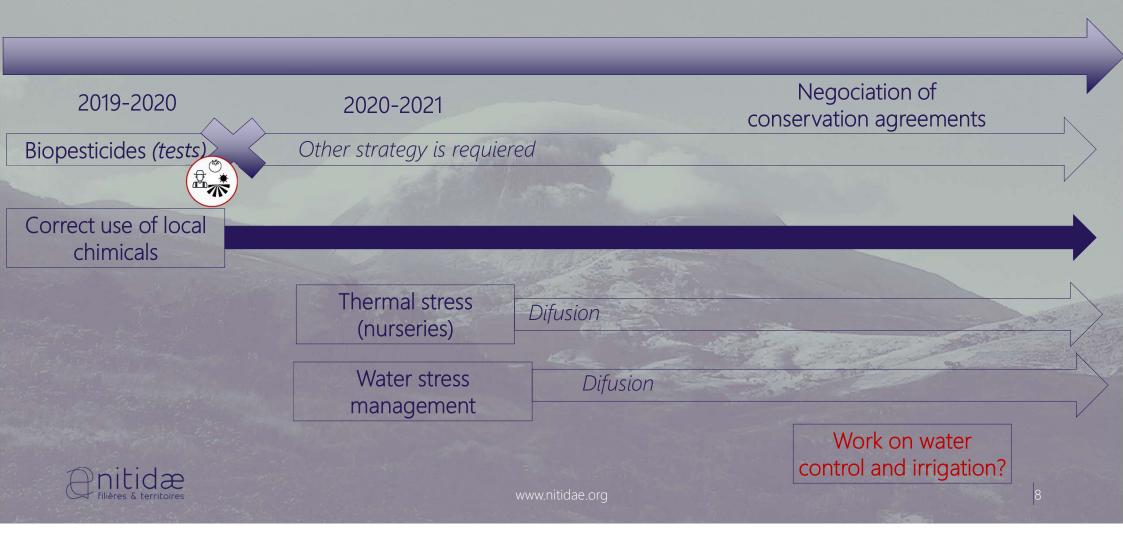
Obj = secure tomato market





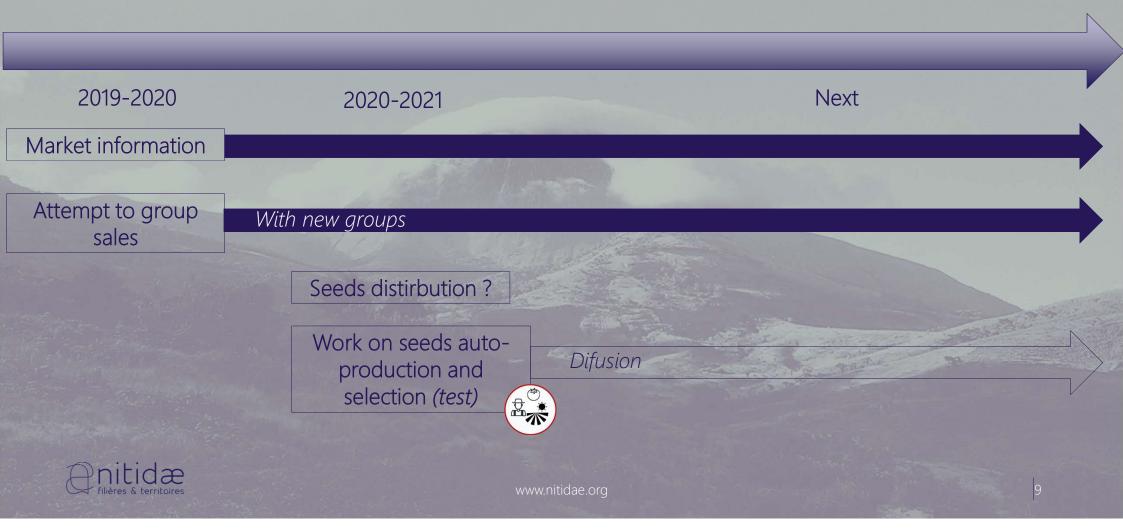


# Calendar: production





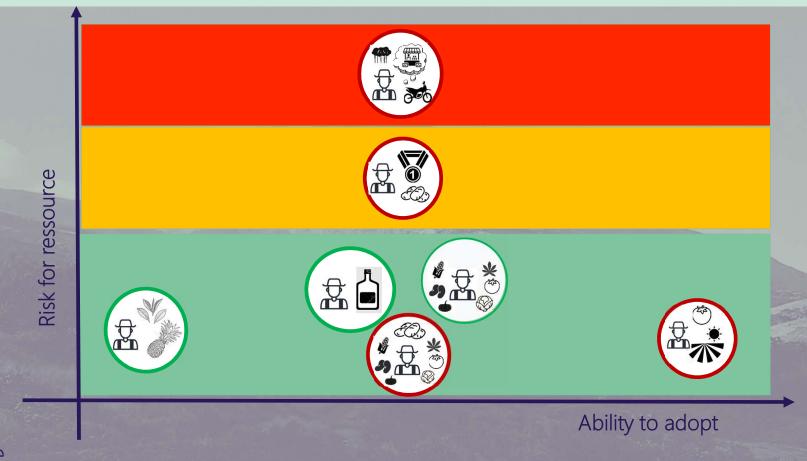
### Calendar: market acces



#### 1st strategy = Decrease farmers' dependance to summer potato



Obj = Secure common bean production



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10





# 2nd strategy = Produce summer potato in the rural area (reduce dependance on highlands)

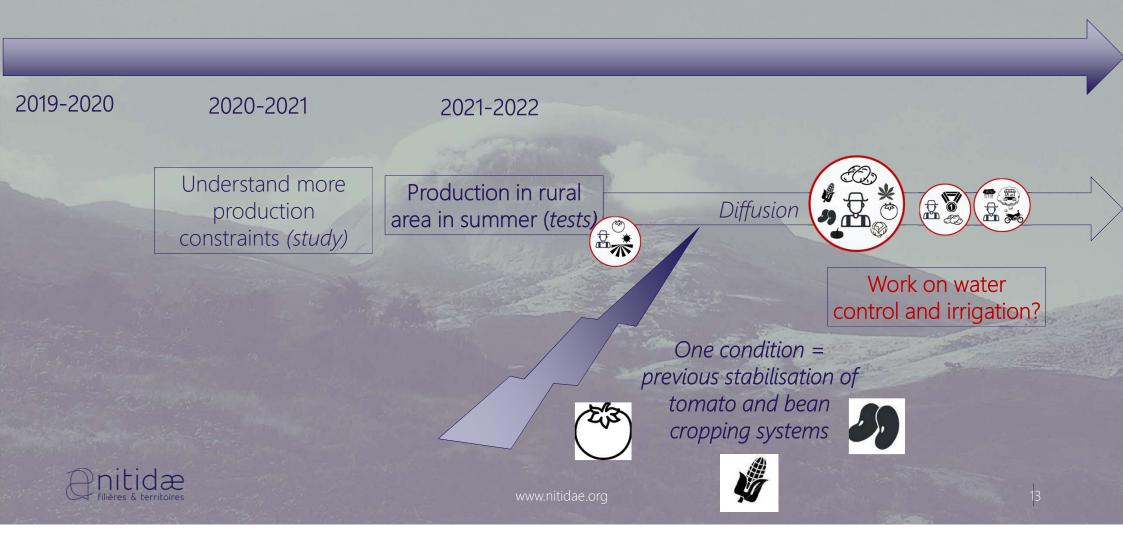


Obj = Produce potato in the rural area during the summer





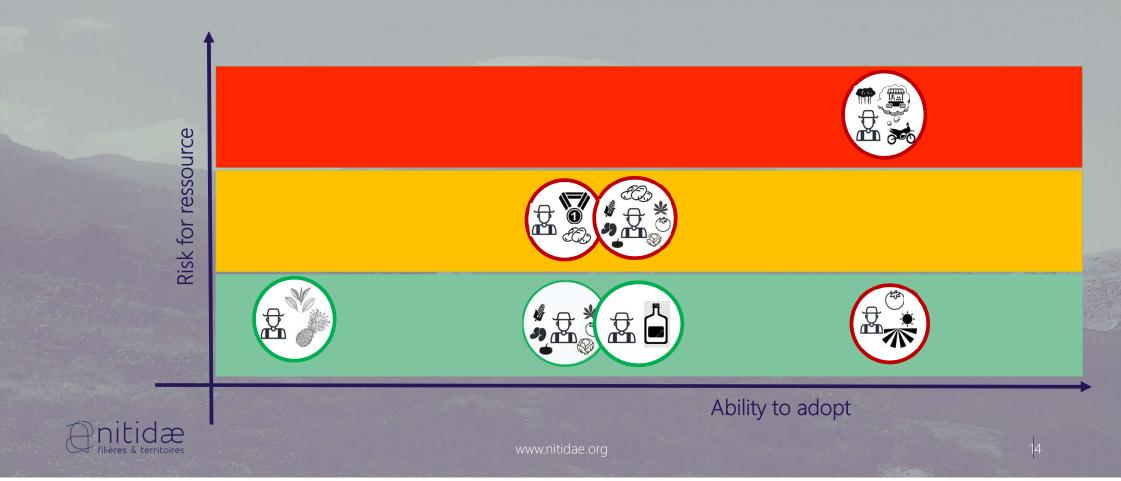
# Calendar:



#### **2rd strategy = Diversify production systems**



Obj = Diversify market gardening cropping systems



#### Calendar







2019-2020

2020-2021

2021-2022

Conservation agreement negociations

Conservation agreement

Cabbage seeds production (domestical tests)





Diversification of pantano systems (tests)

Diffusion



Work on water

control and irrigation?

Diversification of sloping plots systems (tests)

Diversifacation with Angonha potato



Introduction of a new strong cash crop?









#### 4th strategy = Strengthen existing alternative production strategies



Obj = Improve commercial value of local pineapple



Obj = Improve tomato yields and secure tomato market

