

Since 1990


The $\mathbf{1 2}^{\text {th }}$ VINACAS Golden Cashew Rendezvous From February 26-28, 2023
Sheraton Saigon Hotel \& Towers, HCMC, Vietnam


Since 1990

Chủ đê/ Speaking Topic:

## Balance of 2022 in Africa and Worldwide And perspectives for 2023...

## N’kalo Services

# GENERAL INTRODUCTION ABOUT THE TOPIC GIỚI THIỆU CHUNG VÊe BÀI THUYẾT TRİNH 

## What is N'kalô?

- N'kalô is a market intelligence service created in 2010 and promoted by the French NGO Nitidae to improve market risk management and transparency in Africa.
- With 16 market analysts based in 14 African countries N’kalô gather weekly or monthly information on cashew, sesame, shea, rice, maize, Arabic gum, groundnut, cocoa, millet and sorghum on the field.
- Two senior economists check the data from the field and complete it with data about international market.
- Despite focusing mainly on African market, N'kalô bulletin are received in more than $\mathbf{4 0}$ countries worldwide and often consider as the best source of information on the cashew market worldwide.



## A few reminders about the start of 2022

2021 was marked by a strong increase of official exports of RCN from Cambodia to Vietnam. Many stakeholders of the cashew value chain though the data were wrong (including us). Finally, revising our calculations we admitted these data might be true and correspond to a decrease of smuggling on the land border + a strong increase of Cambodian production (resulting for the VINACAS investment to promote cashew in Cambodia).

- 2021 was the highest crop in cashew history with more than 5,2 millions tons of RCN harvested.
- Vietnam processing sector overstocked during 2021 and at the start of 2022 stocks of RCN were at their highest (more than 600000 t ). But with the growth of cashew industry in Vietnam, this stock was only 2,4 month of processing so not too strange in the end.



## Start of 2022

- A disappointing harvest in Vietnam and Cambodia (but with the high stocks, not a big issue) => no hurry to buy RCN in Africa.
Low stocks of RCN in India + not o good harvest there also => Indian importers surprised everyone covering at a fast pace during the first two quarters of 2022, paying a relatively high price (+/- 1300 USD/t for outturns 48/49) in comparison with the kernel price.
- Strong competition for West African RCN despite high stocks in Vietnam and low kernel prices lead to big losses for many processors (out of India).


| Destination of RCN from West Africa |  |  |  |  |
| :--- | ---: | :---: | :--- | :---: |
|  | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 2}$ |  |  |
| To India | 800000 | 1230000 | $54 \%$ |  |
| To Vietnam | 1410000 | 960000 | $-32 \%$ |  |
| To Brazil | 0 | 13000 |  |  |
| To China | 6000 | 5500 | $-8 \%$ |  |
| To Indonesia | 500 | 3000 | $500 \%$ |  |
| To local processing | 265000 | 305000 | $\Delta$ |  |
| Unsold stocks | 5000 | 100000 | $\Delta 1900 \%$ |  |
| Total | 2486500 | 2616500 | $\Delta \%$ |  |

## A big part of 2021 and most 2022, cashew processing was at a loss in Vietnam and African factories

Comparison between price of RCN CIF Vietnam (converted in kernel) and price of cashew kernels FOB Vietnam


Figures are all in

## Prices of kernels did not decrease even if world cashew production slightly decreased

Our first estimates of $\mathbf{2 0 2 2}$ production indicate that production increased slightly in Africa (+5\%) but decreased sharply in Asia (-20\%) leading to a decrease of world production of +/-300,000 Metric Tons of RCN - 6\%)
In West Africa, harvest was disappointing only in Benin and Nigeria and was a bumper in Guinea-Bissau, Guinea, Senegal and Gambia.
Note that our estimates include unformal transborder trade within Africa and are subject to a margin error of $+/-5 \%$ due to these unformal flows.

| Metric Tons of RCN |  |  | 2019 | 2020 | 2021 | 2022 | 22 vs 21 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Côte d'Ivoire | 890000 | 910000 | 1100000 | 1150000 | 5\% |
|  |  | Ghana | 135000 | 150000 | 180000 | 190000 | $\triangle$ 6\% |
|  |  | Togo | 20000 | 25000 | 30000 | 35000 | - 17\% |
|  |  | Burkina Faso | 110000 | 120000 | 145000 | 155000 | 7\% |
|  |  | Guinea | 65000 | 60000 | 80000 | 95000 | - 19\% |
|  |  | Mali | 60000 | 65000 | 80000 | 90000 | - 13\% |
|  |  | Nigeria | 285000 | 305000 | 360000 | 345000 | -4\% |
|  |  | Benin | 160000 | 175000 | 205000 | 195000 | -5\% |
|  |  | G.-Bissau | 220000 | 185000 | 235000 | 270000 | - 15\% |
|  |  | Senegal | 45000 | 39000 | 50000 | 70000 | - 40\% |
|  |  | Gambia | 15000 | 12000 | 20000 | 25000 | - 25\% |
|  | India |  | 745000 | 700000 | 750000 | 700000 | -7\% |
|  | $\begin{aligned} & \cdot \frac{\pi}{0} \\ & \text { ن } \\ & \dot{\sim} \end{aligned}$ | Vietnam | 290000 | 385000 | 350000 | 300000 | -14\% |
|  |  | Cambodia | 450000 | 750000 | 1090000 | 730000 | -33\% |
|  |  | Thailandia | 25000 | 27000 | 28000 | 28000 | 0\% |
|  |  |  | 2018/19 | 2019/20 | 2020/21 | 2021/22 | 22 vs 21 |
|  |  | Tanzania | 215000 | 200000 | 225000 | 230000 | 2\% |
|  |  | Mozambique | 90000 | 65000 | 60000 | 75000 | - 25\% |
|  |  | Kenya | 1500 | 2000 | 2000 | 2500 | - 25\% |
|  |  | Madagascar | 5000 | 5000 | 5000 | 5500 | - 10\% |
|  |  | Indonesia | 95000 | 120000 | 130000 | 110000 | -15\% |
|  |  | Brazil | 135000 | 135000 | 120000 | 110000 | -8\% |
| West Africa |  |  | 2005000 | 2046000 | 2485000 | 2620000 | - 5\% |
| East Africa |  |  | 311500 | 272000 | 292000 | 313000 | - 7\% |
| India |  |  | 745000 | 700000 | 750000 | 700000 | -7\% |
| South East Asia |  |  | 765000 | 1162000 | 1468000 | 1058000 | - $28 \%$ |
| Indonesia |  |  | 95000 | 120000 | 130000 | 110000 | -15\% |
| Brazil |  |  | 135000 | 135000 | 120000 | 110000 | -8\% |
| World total |  |  | 4056500 | 4435000 | 5245000 | 4911000 | - $-6 \%$ |

## The reasons prices of kernel did not increase

 are multiple$\rightarrow$ Consumption decreased strongly in USA, China and Russia and slightly in many importing countries (EU, Australia).
(However we estimate that world consumption increased slightly in 2022, thanks to strong growth of demand in India, Brazil and Middle East)
$\rightarrow$ Despite this slight increase of global consumption and the decrease in production: production remains higher than consumption :

- Production: 4,9 Millions tons of RCN
- Consumption: 4,75 millions tons of RCN
$\rightarrow$ Cashew kernels stocks were too high in 2022 in Vietnam and Africa to allow processors to negotiate properly
$\rightarrow$ Many of the weakest factories had to close this year!


|  | 2019 | 2020 | 2021 | 2022 | 22 vs 21 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| India | 1350000 | 1325000 | 1450000 | 1650000 | - 14\% |
| N. America | 875000 | 940000 | 1010000 | 875000 | - -13\% |
| Europe | 715000 | 800000 | 850000 | 840000 | $\square \quad-1 \%$ |
| Oceania | 95000 | 105000 | 95000 | 95000 | - $0 \%$ |
| China | 375000 | 435000 | 460000 | 400000 | - $-13 \%$ |
| Middle East | 195000 | 180000 | 210000 | 235000 | - $12 \%$ |
| Brazil | 50000 | 55000 | 65000 | 75000 | - 15\% |
| Japan | 54000 | 57000 | 67000 | 60000 | - $-10 \%$ |
| Russia | 60000 | 55000 | 70000 | 50000 | - $-29 \%$ |
| Others | 200000 | 225000 | 265000 | 290000 | - $9 \%$ |
| Total conso in non producing countries | 2519000 | 2777000 | 3037000 | 2975000 | $=-2 \%$ |
| Total consumption in the world | 3966500 | 4211500 | 4616000 | 4768000 | $\square 3 \%$ |

## For RCN:

$\checkmark$ There are still around 100000 MT of unsold RCN in West Africa (half of it in Guinea-Bissau).
$\checkmark$ Production will increase again in West Africa (weather was quite good this year and many trees are still young/growing)
But
$\checkmark$ East African production was disappointing (-50 000 MT in comparison with last year)
$\checkmark$ Domestic processing will also increase in West Africa (by +100000 MT of RCN at least) as many new factories are about to start this year (particularly in Côte d'Ivoire)
$\checkmark$ So RCN supply to Vietnam and India may only slightly increase (+150 to 250000 MT of RCN)

## For kernel:

$\checkmark$ Reduction of processing capacity in Vietnam and some African countries (Mozambique, Tanzania, Benin, Ghana) could lead to a decrease of kernel supply
$\checkmark$ India and Brazil should continue re-orienting their processing to their domestic markets (Brazil is more and more a kernel importer!)
 moreand moreakernel importerl

## Perspectives for 2023 season Demand side

## For RCN:

$\checkmark$ Vietnam will probably keep a reduced demand as many factories face financial difficulties
$\checkmark$ India might buy less aggressively than past year as Indian traders and processors finished 2022 with high stocks of RCN

But
$\checkmark$ India could still surprise everyone again if the consumption there remain very dynamic

## For kernels:

$\checkmark$ Demand may remain sluggish in USA and EU as consumers are still facing inflation and reduction of purchase power
$\checkmark$ Demand growth may slow down in Middle East after Qatar World Cup
But
$\checkmark$ Demand may grow again in China after end of the Zero-COVID policy
$\checkmark$ Consumption could continue to grow in India and Brazil.

## KẾT LUÂ̂N VÀ ĐỀ XUẤT SUMMARY \& CONCLUSION

- What will be the way out of the current situation? that is the BIG QUESTION!
- A decrease of RCN prices: possible only if India do not buy aggressively this year
- An increase of kernel prices: probably on the middle term as the supply of kernels is reduced and stocks in consuming countries are not high anymore
- Both at the same time: possible too!

> Trân trong cảm ơn Quý vi đã lắng nghe!
> Many thanks for your attention!

