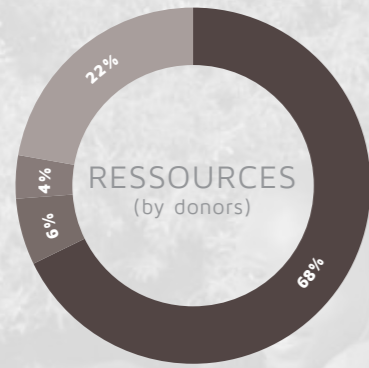
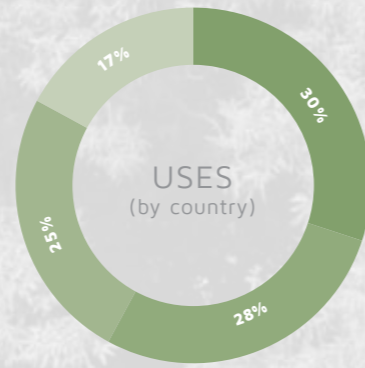


# 2015 FINANCIAL DATA



**TOTAL BUDGET IN 2015**  
**1 158 363 €**



European Union (68%)  
Technical Centre for Agricultural and Rural Cooperation (6%)  
Other Public Funds (4%)  
Private Funds (22% - foundations and other)

Chad (30%)  
Burkina Faso (28%)  
Ivory Coast (25%)  
Other countries (17%) : Sudan, Mali, Senegal, Gambia, Mozambique, Madagascar, Benin, Kenya, Ghana...

## 2015 FEW FIGURES

Around 35 000 tourists sensitized to GOURMANTOUR / More than 200 improved stoves in 2015 / 320 tons CO2-equivalent saved thanks to the installations made in 2015 / More than 76 000 African subscribers receive 1 SMS / week on marketing advice

## TEMPS FORTS 2015

**February:** The N'kalô service which won a prize in the competition "Farmers have talent" has been considered as the most innovative initiative in this competition launched by Livelihoods and SOS SAHEL

**March:** 14 climbing routes have been equipped on the Gobnangou cliff in the Gourmantché country (Burkina)

**April:** 2 cashew processing units equipped with H2CP in Benin

**May:** Participation in the ICT4D Conference in Chicago on integrating information and communication technology innovations into relief and development programs

**June:** More than 1,4 million SMS sent for the information of more than 60 000 producers in West Africa

**August:** Presentation of a study on the drivers of deforestation in Ivory Coast, carried out in collaboration with Etc Terra

**October:** At the World Efficiency Show & Congress in Paris, RONGEAD presents energy solutions developed for the tropical agro-food industry

**November:** In Morocco, the supply chain in cosmetic iris integrates social and environmental criteria

**Décember:** A sub-regional training workshop on the implementation of agricultural market information systems and market intelligence is held in Abidjan in collaboration with the CTA and the West African Network of Cereal Producers

More information

[rongead.org](http://rongead.org)  
[nkalo.com](http://nkalo.com)  
[jumelagecarbone.org](http://jumelagecarbone.org)  
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All our training tools available for free download on

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Annual and financial audit report on [rongead.org](http://rongead.org)

## Financial and Technical Partners :

Acanthe / AFAUDEB / African Cashew Initiative / Afrique Verte / French Development Agency / ANADER / ARFA Burkina / Artisans du Monde / Agronomes & Vétérinaires Sans Frontières / Belgian Development Agency / Cajou des Savanes / CartONG / CEFREPADE / Centre d'élevage de Poisy / CESAO / CFSI - Fondation de France / Chigata / CIRAD / Clextal / Conseil du Coton et de l'Anacarde CI / COVEMI / Technical Centre for Agricultural and Rural Cooperation / DMI Associates / EMEDO / Equi'sol / Etc Terra / Ethiquable / Fairtrade-Max Havelaar / FAO / FENPROSE / FIKIRNA / FIRCA / FNC Soudan / Fondation Ensemble / Fondation Nicolas Hulot / Fondation pour le Progrès de l'Homme / Fondation pour les Droits de l'Homme au Travail / Fondation POWEO / Fondation Pro Victimis / Fondation RAJA / GIZ / Global Shea Alliance / IATP / IFDC / IICD / INADES Formation / Inter-réseaux / IPS / IRAM / IRD / ISARA / ITC / L'Occitane en Provence / La Guilde / LANESO / Laspid / Livelihoods / Ministry of Agriculture in Ivory Coast / MOBIOM / OCPV / OEG / Offre et Demande Agricole / OIPI / Olam / ONUDI / Orange Mali et Côte d'Ivoire / International Organisation of La Francophonie / PADA-VALORISATION / REEEP / Rhône-Alpes Region / SAFE Sasakawa / Sahel-Ecodev / SAP / SCD / Semmaris (Rungis) / SNV / Sos Sahel / Swisscontact / TRAGSA / UEMOA / UICN / European Union / Université Lyon / USAID / VECO / 1% pour la planète / 2iE / World Bank... and all our market bulletins subscribers!

# RONGEAD

COMMERCE INTERNATIONAL & DÉVELOPPEMENT DURABLE

DEPUIS 1983

## ASSOCIATION

International solidarity

## COMPÉTENCES

Research and Development Projects' Design and Management, Studies, Trainings

## EXPERTISES

Trade, Agronomy, Agriculture and Energy, Information and Communication Technologies

## VISION

International trade regulation for development

Social and environmental standards in value chains

Sustainable energy solutions

Family farm management tools adapted to the most vulnerable

## METHODS

Analysis and support to sustainable value chains development at all levels: production, processing and commercialization

Analysis, training and information on agricultural markets

Research and development in energy engineering

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**Countries of intervention**  
Ivory Coast, Burkina Faso, Mali, Senegal, Gambia, Tanzania, Ghana, Chad, Sudan, Mozambique, Benin, Madagascar

**RONGEAD is a member of**  
African Cashew Alliance, Union for Ethical BioTrade, Responsible Fishing Alliance, Sucre Éthique, Alliance Terre Citoyenne, Observatoire des Achats Responsables, Collectif des Associations de Développement en Rhône-Alpes, REEGLE.INFO, Clean Energy Info Portal

**Main references**  
European Union, Rhône-Alpes Region, French Development Agency, OIF, CTA, GIZ, ITC, BTC, Orange, SEMMARIS, CFSI, L'Occitane, IRD, GSA, World Bank



**n'kalô**.COM

CTA / ICT4AG / ORANGE

Investing in agriculture and ensuring a rewarding activity in a context of price volatility remains a challenge for the actors of the value chain. Disseminating a reliable, prospective and streaming information enables professionals of the industry to access to a first level of knowledge to make better decisions.

**N'KALÔ** : an integrated service of training, information and extension adapted for every link of the chain.

76 000 producers, 3 mobile operators, 130 farmers' organizations.

Service available in Ivory Coast, Burkina Faso, Mali, Chad, Senegal and Gambia on cashew, sesame, shea, maize, onion, groundnut, yam, cassava, plantain, Arabic gum and today around 76 000 producers receive at least 1 SMS / week on marketing advice.



**h2CP**

IN WASTE  
WE TRUST

Designed by RONGEAD, the H2CP is a pyrolysis reactor which turns cashew nut shells or other biomasses into efficient and environmentally friendly energy sources. Its advantages :

- **Savings on energy costs in the industry** : 20% of shell volumes of a shelling unit are sufficient to meet all the needs of the cashew processing.
- **Renewable energy production** : your industry's waste becomes by-products (biochar, briquettes...).
- **Waste Clean Management of the cashew processing industry** : more than 82% of burn-off emissions reduction.
- **H2CP is custom installed to best meet your needs** :
  - The H2CP works with shells and / or the De-Oiled Cake.
  - Cashew industries or other industries which can source shells.

RONGEAD works at developing solutions for energetic valorization of agro-industrial wastes in Africa (cashew, shea, mango...).

## OUR ACTIONS IN 2015

### VALUE CHAIN SUSTAINABLE DEVELOPMENT

The agro value chains must respond to **increasing and multidimensional challenges** : food, economic, energy, environmental and social issues. In a globalized economy, pressure on natural resources increases and poorer populations' adaptive capacity has diminished. In 2015, RONGEAD led a series of actions to reinforce the capacity of local actors and to facilitate exchanges between stakeholders in order to better address these global challenges.

**Exemples** : In **Chad** and **Burkina Faso**, Non-Wood Forest Products (NWFP) such as honey, Arabic gum or shea, are part of the sources of income of local people. Supporting the exploitation of these products allows the creation of economic activities while preserving the environment. So RONGEAD and its local partners are working with farmers and local authorities as well as international buyers to define implementing conditions for sustainable and equitable value chains as recommended by the Union for Ethical Biotrade and the Nagoya Protocol.

During the support and advice missions to public or private partners, the expertise of RONGEAD is mobilized to better take into account the constraints and the strategies for family farms in developing projects. By specific studies, RONGEAD also promotes sustainable strategies for local food processing and development of value chains without deforestation, particularly in **Ivory Coast** and **Mozambique**.



### INTEGRATION OF PRODUCERS IN THE MARKETS

Global agricultural commodity markets are facing **growing price volatility**, compounded by various issues: the globalization of markets, reforms in agricultural and food chains, climate change and emerging of new markets. Small producers, more specifically their revenues and investment capacity, are most affected by this volatility. Regardless of which regulation policies are implemented by governments, it is up to the actors of the international agro-food chains to integrate new management techniques, through a holistic approach combining an understanding of market factors with rational decision making.

**Exemples** : In order for small farmers, local and professional actors as well as public institutions to better understand and act within the global agricultural sector connected to markets, from local to international, RONGEAD develops an information and advice service on: cashew nut, sesame, shea butter, maize, onion, groundnut, yam, cassava, plantain, Arabic gum. This multifunctional service currently matures in **Ivory Coast**, **Burkina Faso**, **Mali**, **Chad**, **Senegal** and **Gambia** (76000 impacted producers).

In **Burkina** and **Ivory Coast**, income diversification of family farms requires increasingly hi-tech and innovative agrarian systems in order to respond to growing local demand. Commercial gardening and beekeeping can be relevant and viable production options once adapted to local markets.

The growing food demand of West African cities is an opportunity for family agriculture in these regions. To get the most of this opportunity, innovations are needed in the production, adaptation to the market and distribution organization. We support these changes through specific supports, analyses and diagnoses that put local value chains at the heart of these changes.

### AGRICULTURE AND ENERGY

Agriculture plays a **major role within the new international climate and energy frameworks**. Better integration between agricultural and energy production is to imagine. The technological innovations developed by RONGEAD seek to integrate economic, environmental and social dimensions to improve access to sustainable energy within production value chains.

Based on its experience to develop agro-industrial waste re-use solutions for cashew and shea processing industries in Africa (see inset on H2CP initiative), RONGEAD is working to strengthen **local capacity** for **innovative industrial equipment** development for sustainable agro-industry and energy production for development.