

# The Power of Small Strengthening Local Economies

Small and midsize  
enterprises

Paradigm changing  
engine for growth

Impact entrepreneurs  
backbone of

great  
Africa

AC

SINCE 1983

# RONGEAD

INTERNATIONAL TRADE & SUSTAINABLE DEVELOPMENT

## INTERNATIONAL

solidarity  
organization

## SKILLS

Designing and  
managing of projects,  
Studies, Trainings

## EXPERTISE

International Trade,  
Agronomy,  
Agriculture and Energy

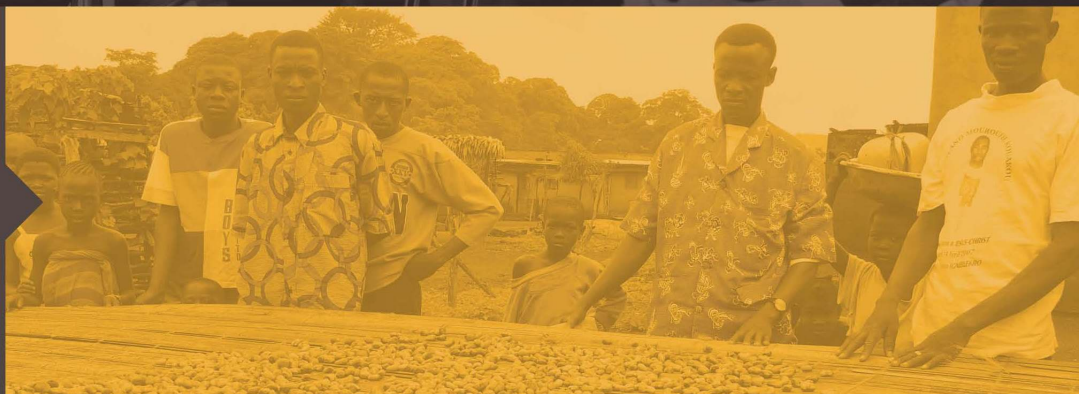
## VISION

International regulation of trade  
for development

Social and environmental standards  
in value chains

Sustainable energy solutions

Make farm management tools  
available to the most vulnerable



## METHODS

Sustainable development at all levels  
of value chains (production, trans-  
formation and commercialization)  
through support and analysis

Provide analysis of, trainings for and  
information on agricultural markets

Research and development in ener-  
gy engineering

### Countries of intervention in 2012

Ivory Coast, Burkina Faso, Gabon,  
Tanzania, Mali, Senegal, Tchad, Benin,  
Russia, Morocco

### RONGEAD is a member of

African Cashew Alliance, Union for Ethical Bio  
Trade, Responsible Fishing Alliance, Sucre  
Éthique, Alliance Terre Citoyenne, Observatoire des  
Achats Responsables, Collectif des Associations de  
Développement en Rhône-Alpes, REEGLE.INFO,  
Clean Energy Info Portal

### Main references

European Union, Agence  
Française de Développement,  
GIZ, Région Rhône Alpes...

# RONGEAD INITIATIVES

ANACARDE.COM

## n'kalô

SAP/ASHOKA  
CHANGEMAKERS FINALIST

JUMELAGECARBONE.ORG

## Jumelage carbONE

INITIATIVE FUNDED ONLY  
BY SUBSCRIBERS

Small producers are vulnerable to price fluctuations due to price volatility and limited access to information. **Through information services, their revenues can increase!** The N'Kalô service provides information to all the producers of a sector, ensuring fair trade throughout the chain. It is thus not limited to niche markets.

**N'KALÔ** : a service integrating trainings, information access and advice adapted to all the actors of the chain

25000 producers and 25 cooperatives in 3 countries, 2 value chains : revenues increase by a minimum 25%

ISSUE

Limits to the concept that "the polluter must pay", collapse of the carbon market, difficulty of access to mandatory and voluntary requirements : **is it possible to act constructively at a global scale?**

APPROACH

**JUMELAGE CARBONE** is a tool that is accessible to all and that allows the public to be involved in simple, cheap environmental gestures. Savings thereby realized can therefore finance access to clean energy in disadvantaged areas.

IMPACTS

Design and implementation of the Jumelage Carbone service with an initial fundraising effort that raised 5000€ from 100 subscribers.

JOIN // SUBSCRIBE // REGISTER

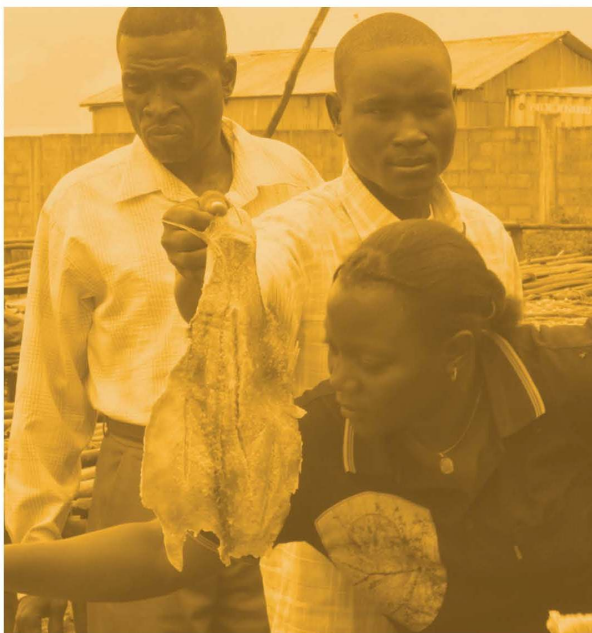


# OUR ACTIONS IN

## 2012 SUSTAINABLE DEVELOPMENT OF SECTORS

The agrifood industry must respond to growing economic, energy, environmental and social issues. In a globalised economy, pressure on natural resources increases and poorer populations' adaptive capacity has diminished. In 2012, in order to better address these global challenges, RONGEAD led a series of actions to reinforce the capacity of local actors and to facilitate exchanges between stakeholders.

**Examples :** In **Tanzania**, RONGEAD organized the first multi-actor roundtable, regrouping all the stakeholders of the « Nile Perch » value chain – from the fishermen to the distributors – in order to exchange views and to raise awareness of different social and environmental issues. The objective is to improve the operation of the supply chain and to allow fishing communities to sustainably live from their livelihoods on the basis of concrete commitments by all actors and economic operators.



In **Gabon**, Moabi oil is extracted from the almonds of an endemic tree by communities that safeguard the traditional knowledge required to complete this process. Natural resources are a potential source of revenue, but their use must be strictly controlled in order to avoid over-exploitation, bio-piracy or environmental degradation. Gabon is the first country to have ratified the Nagoya Protocol, an international treaty on access to genetic resources and the fair and equitable sharing of benefits arising from their use. Today, RONGEAD acts with local actors to define the conditions and modalities for the implementation of sustainable and fair value chains.

## INTEGRATION OF PRODUCERS IN THE MARKETS

Global agricultural commodity markets are facing growing price volatility, compounded by various issues: the globalisation of markets, reforms in agricultural and food chains, climate change and emerging new markets. Small producers, more specifically their revenues and investment capacity, are most affected by this volatility. Regardless of which regulation policies are implemented by governments, it is up to the actors of the international agrifood chains to integrate new management techniques, through a holistic approach combining an understanding of market factors with rational decision making.

**Examples :** In order for small farmers, local and professional actors as well as public institutions to better understand and act within the global agricultural sector, RONGEAD developed an information and advice service for the cashew nut, sesame seed, Shea butter and corn value chains. These comprehensive services are currently offered in the **Ivory Coast, Mali, Burkina Faso and Senegal**.

In **Burkina** and the **Ivory Coast**, income diversification of family farms requires increasingly hi-tech and innovative agrarian systems in order to respond to growing local demand. Commercial gardening and beekeeping can be relevant and viable production options once adapted to local markets.

## AGRICULTURE AND ENERGY

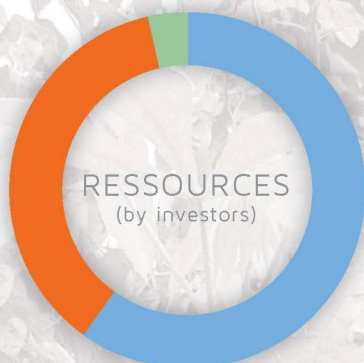
Agriculture plays a **major role within the new international climate and energy frameworks**. Thus, RONGEAD developed technological innovations that merge agricultural and energy production. This innovation incorporates economic, environmental and social dimensions to improve access to sustainable energy within production chains.

**Examples :** In **Burkina**, a clean and economic solution for reuse of cashew nut shells, the main waste of nut shelling, has been designed, tested and implemented. This technology has been developed as a tool for small-scale cashew nut shelling industries. As such, three services are provided to cashew nut processors consisting of: dealing with 20% of daily shell wastes without burn-off emissions, replacing 100% of daily fuel wood, and producing shell charcoal that can be a substitute for wood charcoal.

In the **Ivory Coast** and **Tanzania**, RONGEAD supports the implementation and promotion of biogaz (the methanisation of organic waste) campaigns through the diffusion of economically viable models, adapted to a variety of contexts.

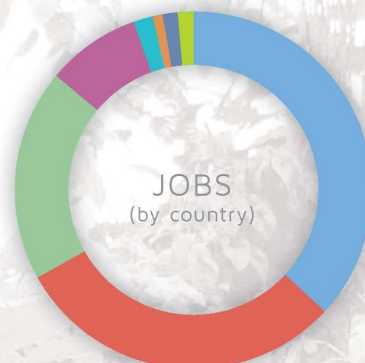


# 2012 FINANCIAL DATA



Public Funds (AFD, UE, GIZ) Private Foundations Prestations de service

**TOTAL  
BUDGET IN 2012**  
**823 361 €**



IC BF Gabon Tanzania Benin Mali Senegal Gambia Morocco Russia Tchad Formation

## SOME NUMBERS

25 000 producers in SIAM  
6 trained OP certif FLO/AB  
15 fonctionnal biodigestors around Victoria Lake  
More than 2500 Ha of orchards  
in Biological Agriculture

## TEMPS FORTS 2012

First H2CP of the world - **February 2012**  
First multi-actor workshop  
on the Nile Perch - **April 2012**  
N'kalô within l'ACA followed by the launching  
of the subregional initiative - **September 2012**

Additional information

[rongead.org](http://rongead.org)  
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[jumelagecarbone.org](http://jumelagecarbone.org)  
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Il our training guides available  
for **free download** on

[rongead.org](http://rongead.org)  
[www.facebook.com/rongead.org](http://www.facebook.com/rongead.org)  
[www.youtube.com/Rongead](http://www.youtube.com/Rongead)



Activity report and accountable review on  
[rongead.org](http://rongead.org)

## Financial

Union Européenne / Agence Française de Développement / Région Rhône Alpes / GIZ / Organisation Internationale de la Francophonie / ONUDI / FAO / REEEP / Fondation Ensemble / Fondation pour les Droits de l'Homme au Travail / FdF/CFSI / 1% pour la planète / Fondation Nicolas Hulot / Fondation POWEO / Fondation pour le Progrès de l'Homme / Fondation Sylvia Bongo Ondimba / Fondation RAJA

## Technical Partners

ACI / Afrique Verte / ARECA / ARTI / Artisans du Monde / CEFREPADE / CESAO / CARTONG / Centre d'élevage de Poisy / CIRAD / Chigata / DMI Associates / EMEDO / Equi'sol / Ethiquable / Fairtrade-Max Havelaar / FIRCA / Gabon Boutique / IATP / IICD / IPS West Africa / ISARA / INADES FORMATION / Inter-réseaux / LANESO / LASPID / L'Occitane / MOBIOM / OEG / OCPV / Offre et Demande Agricole / OIPI / OLAM / ORANGE Mali et Côte d'Ivoire / SAP / SCD / Université Lyon / VECO / SEMMARIS / ZIE

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